

Approaches to Dialogue Systems and Dialogue Management

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Outline for Course

- Monday: Introduction, Architecture of Dialogue Systems, Example Systems
- Tuesday: Simple structures: S-R, IR, finite State
- Wednesday: Frame-based and Information State
- Yesterday : Plan-based and Logic Based
- Today: Advanced Topics: Grounding, Culture

Outline for Today

- **Grounding**
 - Definitions
 - Models:
 - Clark & Schaeffer
 - Traum 94
 - Paek & Horvitz
 - Roque & Traum 08
- **Example Information State Grounding System**
 - EDIS
- **Culture-specific dialogue agents**
 - Culture
 - Culture-specific dialogue differences
 - Computational models of culture for agents
 - Examples



What is Grounding?

- Not electrical grounding
- Not postponing space shuttle flights
- Not crashing a ship onto land
- Not symbol-grounding
- **Establishing common ground (Clark & Wilkes-Gibbs '86)**

Grounding

- Common Ground
 - How do we model it?
 - How do we achieve it?
- Grounding Models
 - Clark & Schaefer
 - Traum 94
- Grounding & Media

Models of Common Ground (MK, MB,...)

- Iterated (Schiffer 72)
 - $K_S p \wedge K_A p \wedge K_S K_A p \wedge K_A K_S p \wedge K_S K_A K_S p \wedge \dots$
- Fixed Point (Harman 77): “A group of people have mutual knowledge of p if each knows p and we know this, where *this* refers to the whole fact known”
- Shared Situation (Lewis 69): Let us say that it is *common knowledge* in a population P that X if and only if some state of affairs A holds such that:
 1. Everyone in P has reason to believe that A holds.
 2. A indicates to everyone in P that everyone in P has reason to believe that A holds.
 3. A indicates to everyone in P that X .
- Primitive Attitude
- One-sided (e.g., Cohen ‘78 BMB)

How is Common Ground Achieved/Assumed?

- Iterated: proof of individual attitudes
 - Truncation heuristics
 - Circular pointer in deepest beliefs (Cohen 78)
- Shared Situation
 - Observation of situation
 - Assumptions of sharedness (Clark & Marshall)
- Grounding
 - Feedback process

Types of Feedback (Allwood et al 92)

- Levels:

- Contact
- Perception
- Understanding
- Attitudinal Reaction

- Signals types

- Request feedback
- Prepare other
- Provide
 - Positive
 - negative

Clark & Schaefer's contribution model

- Contributions to dialogue are collaborative achievements composed of two phases:
 - **Presentation Phase:** A presents utterance **u** for B to consider. He does so on the assumption that, if B gives evidence **e** or stronger, he can believe that B understands what A means by **u**
 - **Acceptance Phase:** B accepts utterance **u** by giving evidence **e'** that he believes he understands what A means by **u**. He does so on the assumption that, once A registers evidence **e'**, he will also believe that B understands.

Contribution Model

- Each signal is also a presentation to be grounded
 - Recursive model
- **Grounding Criterion:** ``The contributor and the partners mutually believe that the partners have understood what the contributor meant to a criterion sufficient for the current purpose''
- **Graded Evidence:**
 - Display
 - Demonstration
 - Acknowledgement
 - Initiation of next relevant contribution
 - Continued attention

Deficiencies of Contribution Model

- Off-line model
 - No way to tell recursion has finished until after the fact
 - No clear specification of moves (for interpretation & generation)
 - Not predictive of next utterances
- Issues with types of evidence

Computational Model (Traum 94)

- Contribution recast as “DU”
 - (later “CGU”)
- Finite state network for CGU, tracking state of groundedness
- Set of Grounding acts to affect contents and state
- Interpretation and generation rules

Grounding Acts

Label	Description
initiate	Begin new DU, content separate from previous uncompleted DUs
continue	same agent adds related content to open DU
acknowledge	Demonstrate or claim understanding of previous material by other agent
repair	Correct (potential) misunderstanding of DU content
Request Repair	Signal lack of understanding
Request Ack	Signal for other to acknowledge
cancel	Stop work on DU, leaving it ungrounded and ungroundable

Grounding Automaton

State	Entering Act	Preferred Exiting Act
S	—	Initiate ^I
1	Initiate ^I	Ack ^R
2	ReqRepair ^R	Repair ^I
3	Repair ^R	Ack ^I
4	ReqRepair ^I	Repair ^R
F	Ack ^{I,R}	Initiate ^{I,R} (next DU)
D	Cancel ^{I,R}	Initiate ^{I,R} (next DU)

Next Act	In State						
	S	1	2	3	4	F	D
initiate^I	1						
continue^I		1			4		
continue^R			2	3			
repair^I		1	1	1	4	1	
repair^R		3	2	3	3	3	
ReqRepair^I			4	4	4	4	
ReqRepair^R		2	2	2	2	2	
ack^I				F	1	F	
ack^R		F	F			F	
ReqAck^I		1				1	
ReqAck^R				3		3	
cancel^I		D	D	D	D	D	
cancel^R			1	1		D	

Grounding Example

(1) 1 I: Move the boxcar to Corning
2 I: and load it with oranges
3 R: ok

(2) 1 I: Move the boxcar to Corning
2 R: ok
3 I: and load it with oranges
4 R: ok

(3) **utt: Grounding Act DU1**
1: $\text{init}^I(1)$ 1
2: $\text{cont}^I(1)$ 1
3: $\text{ack}^R(1)$ F

(4) **utt: Grounding Act DU1 DU2**
1: $\text{init}^I(1)$ 1
2: $\text{ack}^R(1)$ F
3: $\text{init}^I(2)$ F 1
4: $\text{ack}^R(2)$ F F

Grounding Example: Trains

UU#	Speaker:	Utterance	Act(s)	DU States			
				1	2	3	4
3.3	M:	let's see	: init ₁	1			
3.4	:	where are there oranges	: cont ₁	1			
4.1	S:	the oranges are in the warehouse	: ack ₁ ,init ₂	F	1		
4.2	:	at Corning	: cont ₂	F	1		
5.1	M:	oh okay	: ack ₂	F	F		
5.2	:	and I see that there's a tanker car there	: init ₃	F	F	1	
5.3	:	oh we don't want a tanker car do we	: cancel ₃	F	F	D	
5.4	:	um	:	F	F	D	
5.5	:	I have to get a boxcar	: init ₄	F	F	D	1
5.6	:	to Corning	: cont ₄	F	F	D	1
5.7	:	and then I have to load it with oranges and eventually I have to get that to Bath	: cont ₄	F	F	D	1
5.8	:	by 8 o'clock	: cont ₄	F	F	D	1
6.1	S:	right	: ack ₄	F	F	D	F



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EDIS SYSTEM

- Uses PTT theory
- Trindikit implementation
- Autoroute domain

PTT Informational Components

- Separate Views for System and User
(System assumptions about User)
- Private, Public, and Semi-public components of View captures *grounding* process (Clark& Schaefer '87)
 - GND represents common ground
 - set of DUs represent partitioned semi-public information introduced but not (yet) grounded
 - UDUs structure accessible ungrounded DUs
- (Semi-)Public Information includes:
 - public events
 - social commitments of participants
- Private Information includes
 - Intentions
 - Beliefs

EDIS Formalization of Information Components

- Record (AVM) for Views, with fields for each dialogue participant:
 - GND: PT-Rec
Public Information
 - UDUS: list of accessible DU IDs
 - CDU (DU-ID,PT-Rec)
current Discourse Unit
 - PDU (DU-ID,PT-Rec)
penultimate Discourse Unit
 - INT: list of intended actions
- PT-REC contains:
 - DH: list of dialogue acts
Dialogue History of performed dialogue acts
 - OBL: list of action types
Obligations of participants to perform actions
 - SCP: list of states
Social Commitments of agents to Propositions
 - COND: list of implications
relevant conditional anticipated effects

PTT Information State

$$\left[\begin{array}{l} G \\ CDU \\ PDU \\ UDU_s \\ INT \end{array} : \begin{array}{l} PT-R \\ \left[\begin{array}{l} C : PT-R \\ ID : DU-ID \end{array} \right] \\ \left[\begin{array}{l} C : PT-R \\ ID : DU-ID \end{array} \right] \\ List(DU-ID) \\ List(Action) \end{array} \right]$$
$$PT-R : \left[\begin{array}{l} DH : List(Action) \\ OBL : List(Action) \\ SCP : List(Prop) \\ COND : List(Action) \end{array} \right]$$

EDIS Dialogue Moves

- Forward-looking
 - assert(dp, Prop)
 - check(dp, Prop)
 - direct (dp, act-type)
 - info-request(dp, Q)
- Backward Looking
 - Address(dp, act)
 - accept
 - agree
 - answer
 - Understanding Act
 - Acknowledge(dp, DU-ID)

Update Strategy

- Deliberation (produce new intentions)
- Acting on intentions (produce output dialogue moves)
- Update based on an observed utterance
 1. Create a new DU and push it on top of UDUs.
 2. Perform updates for backwards grounding acts.
 3. For other types, record in `cdu.dh` and apply the update rules for act class
 4. Apply inference update rules to all parts of the IS which contain newly added acts.

Update Rules

- effects of observed dialogue acts
 - formalized in terms of social commitments
- inference
 - Obligation Resolution
 - Conditional Resolution
 - Intention Resolution
- Deliberation
 - adopting new intentions

Dialogue Act Effect Updates

act	ID:2, ack (DP,DU1)
effect	peRec(w.Gnd,w.pdu.tognd)
effect	remove(DU1,UDUS)
act	ID:c, forward-looking-act (DP)
effect	push(obl, u-act (o(DP),CDU.id))
act	ID:2, accept (DP,ID2)
effect	<i>accomplished via rule resolution</i>
act	ID:2, agree (DP,ID2)
effect	push(scp, scp (DP, P (ID2)))
act	ID:2, answer (DP,ID2,ID3)
effect	push(scp, ans (DP, Q (ID2), P (ID2)))
act	ID:2, assert (DP,PROP)
effect	push(scp, scp (DP,PROP))
effect	push(cond, accept (o(DP),ID) → scp (o(DP),PROP))
act	ID:1, assert (DP,PROP)
effect	push(cond, accept (o(DP),ID) → scp (o(DP),PROP))
act	ID:2, check (DP,PROP)
effect	push(obl, address (o(DP),ID))
effect	push(cond, agree (o(DP),ID) → scp (DP,PROP))
act	ID:2, direct (DP,Act)
effect	push(obl, address (o(DP),ID))
effect	push(cond, accept (o(DP),ID) → obl (o(DP),Act))
act	ID:2, info request (DP,Q)
effect	push(obl, address (o(DP),ID))

Deliberation Factors

- obligations
 - to perform understanding acts
 - to address previous dialogue acts
 - to perform other actions
- potential obligations
that would result if another act were performed,
as represented in the cond field (or CDU.OBL)
- insufficiently understood dialogue acts
with a 1 confidence level in cdu.dh
- intentions to perform complex acts

Deliberation Rules

1. Grounding:
OBL U-act, everything in CDU understood
 $\Rightarrow \text{ack}(W, \text{CDU})$
2. Address:
OBL address act
 $\Rightarrow \text{accept, agree, or answer}$
3. Anticipatory Planning:
 $\text{INT act1} \wedge \text{COND act1} \rightarrow \text{OBL act2}$
 $\Rightarrow \text{act2 add an intention to perform an action}$
4. SubGoal: $\text{Int}(\text{act1}) \wedge \text{NextSubact}(\text{Act1}, \text{Act2})$
 $\Rightarrow \text{Act2}$
 - (a) check CDU.DH:1
 - (b) info-request

Sample Autoroute Dialogue

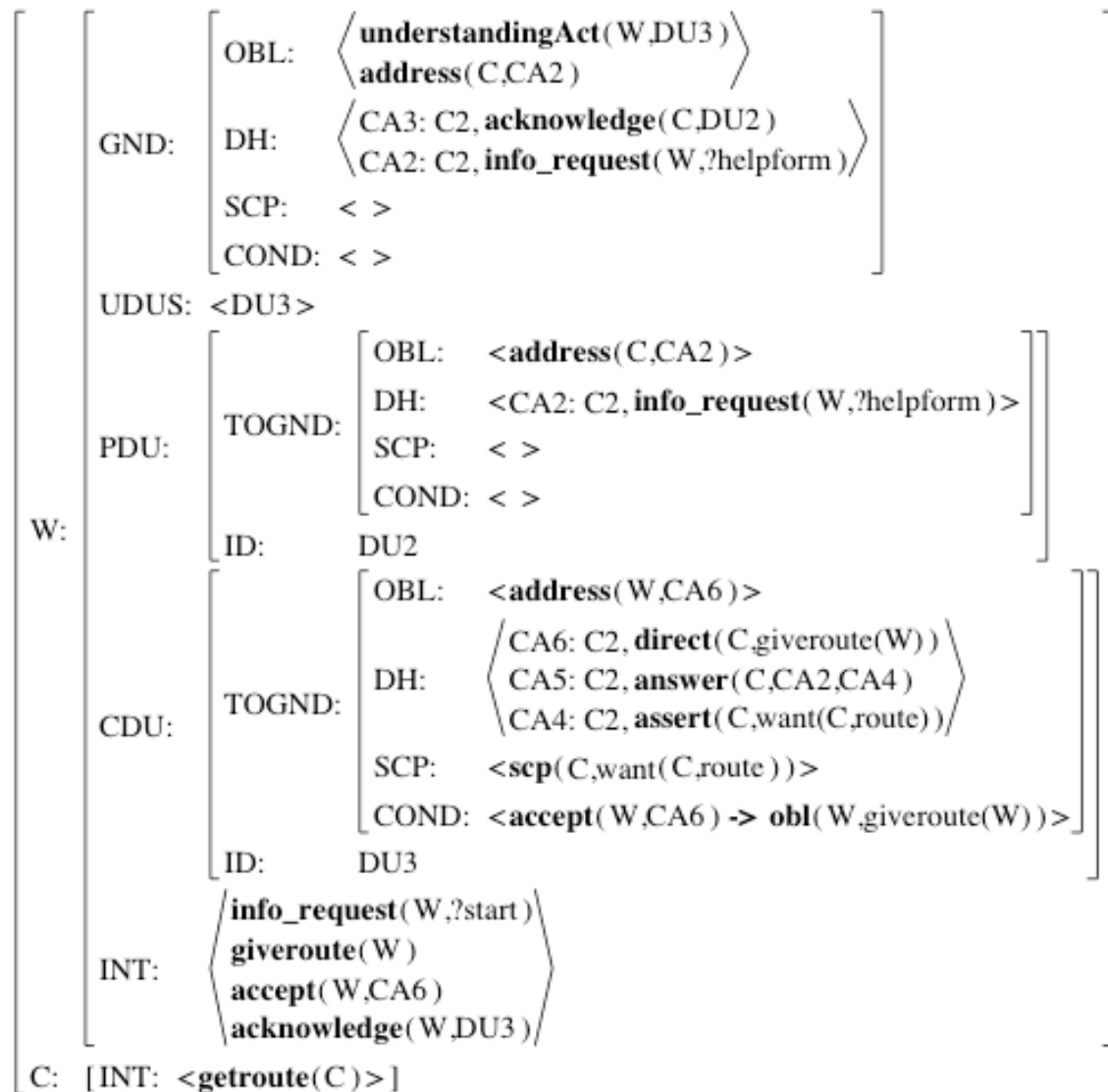
W WIZARD

[1]: How can I help you?
[3]: Where would you like to start?
[5]: Great Malvern?
[7]: Where do you want to go?
[9]: Edwinstowe in Nottingham?
[11]: When do you want to leave?
[13]: Leaving at 6 p.m.?
[15]: Do you want the quickest or
the shortest route?
[17]: Please wait while your route
is calculated.

CALLER

[2]: A route please
[4]: Malvern
[6]: Yes
[8]: Edwinstowe
[10]: Yes
[12]: Six pm
[14]: Yes
[16]: Quickest

InfoState after [2]: A route please



InfoState after [4]: Malvern, prompting check

```

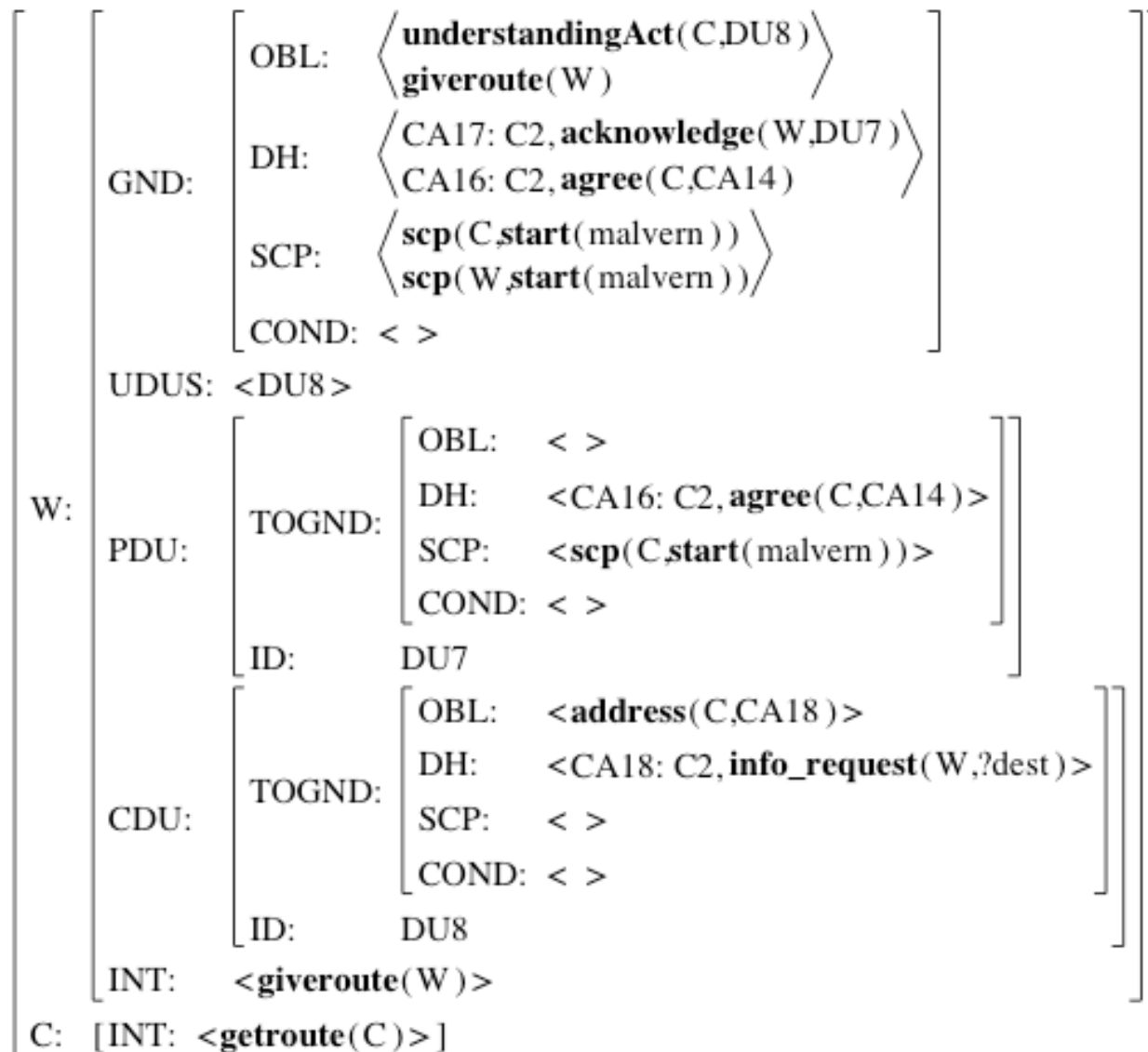
[
  [
    [
      GND:
      [
        OBL:  ⟨ giveroute(W)
              understandingAct(W,DU5)
              address(C,CA8) ⟩
        DH:   ⟨ CA10: C2, acknowledge(C,DU4)
              CA9: C2, accept(W,CA6)
              CA8: C2, info_request(W,?start) ⟩
        SCP:  < >
        COND: < >
      ]
      UDUS: <DU5>
      [
        W:
        [
          PDU:
          [
            TOGND:
            [
              OBL:  < address(C,CA8) >
              DH:   ⟨ CA9: C2, accept(W,CA6)
                    CA8: C2, info_request(W,?start) ⟩
              SCP:  < >
              COND: < >
            ]
            ID:    DU4
          ]
          [
            CDU:
            [
              TOGND:
              [
                OBL:  < >
                DH:   ⟨ CA12: C2, answer(C,CA8,CA11)
                      CA11: C1, assert(C,start(malvern)) ⟩
                SCP:  < >
                COND: < >
              ]
              ID:    DU5
            ]
            INT:  ⟨ check(W,start(malvern))
                  acknowledge(W,DU5)
                  giveroute(W) ⟩
          ]
        ]
      ]
      C: [INT: <getroute(C)>]
    ]
  ]
]

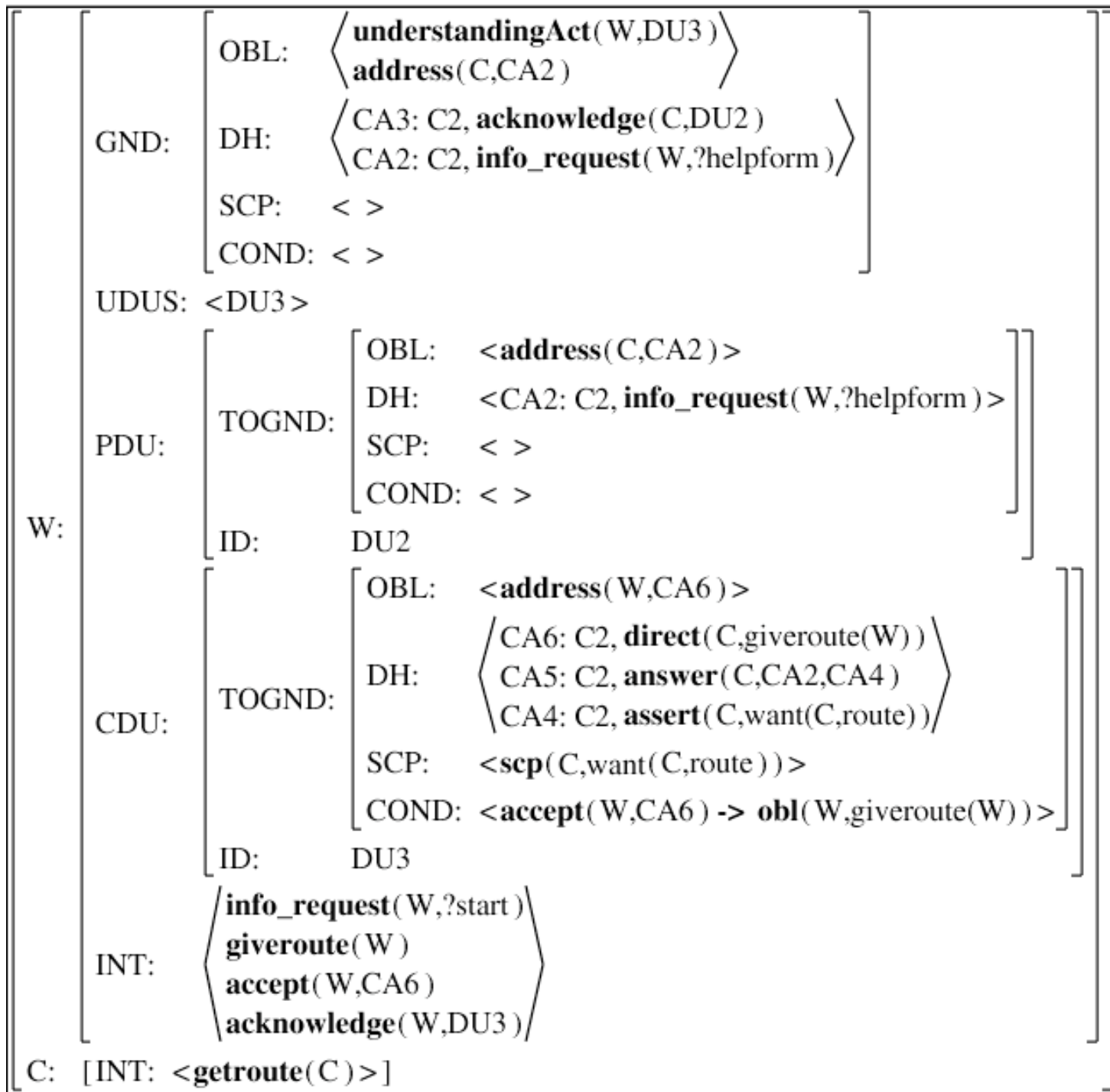
```

InfoState after [5]: Great Malvern?

W:	GND:	OBL:	$\langle \text{understandingAct}(C, \text{DU6}) \rangle$
		DH:	$\langle \text{CA13: C2, acknowledge}(W, \text{DU5}) \rangle$ $\langle \text{CA12: C2, answer}(C, \text{CA8}) \rangle$ $\langle \text{CA11: C1, assert}(C, \text{start}(\text{malvern})) \rangle$
		SCP:	$\langle \rangle$
		COND:	$\langle \rangle$
	UDUS:	$\langle \text{DU6} \rangle$	
PDU:	TOGND:	OBL:	$\langle \rangle$
		DH:	$\langle \text{CA12: C2, answer}(C, \text{CA8}, \text{CA11}) \rangle$ $\langle \text{CA11: C1, assert}(C, \text{start}(\text{malvern})) \rangle$
		SCP:	$\langle \rangle$
		COND:	$\langle \rangle$
	ID:	DU5	
CDU:	TOGND:	OBL:	$\langle \text{address}(C, \text{CA14}) \rangle$
		DH:	$\langle \text{CA14: C2, check}(W, \text{start}(\text{malvern})) \rangle$
		SCP:	$\langle \rangle$
		COND:	$\langle \text{agree}(C, \text{CA14}) \rightarrow \text{scp}(W, \text{start}(\text{malvern})) \rangle$
	ID:	DU6	
	INT:	$\langle \text{giveroute}(W) \rangle$	
C:	INT:	$\langle \text{getroute}(C) \rangle$	

InfoState after [7]: Where do you want to go?





Recognizing Grounding Acts

- Initiate: core acts, no ungrounded CGU
- acknowledge: evidence of understanding (backward act, explicit, follow-up)
- Request-repair:clarify-parameter, or repetition request
- Repair: providing changing or solicited info

Grounding Act Updates

- initiate:
 - New CGU, state -> 1, obligation to ground
- continue:
 - New content added to CGU
- Request-repair
 - State -> 2, obligation to repair
- Repair
 - State-> 1, change content
- Acknowledge
 - State -> F, content effects
- Cancel
 - State -> D, remove CGU from ^grounding, recent-cgus, remove grounding obligations for CGU

Open Problems with this Model

- Binary grounded/ungrounded decision
 - No levels of “groundedness”
- Leaves the unit size unspecified
- Confusability of grounding acts
 - e.g. repetition = acknowledgment, repair, or request for repair?
- Only well-suited for spoken language grounding

Levels of Analysis: Quartet: Paek & Horvitz 2000

lowest



highest

- **Channel Level:** attempt to open communication channel with some behavior
- **Signal Level:** behavior is intended as a signal
- **Intention Level:** understanding of semantic content occurs
- **Conversation Level:** a joint activity is proposed and responded to

*All levels require coordination between speaker and listener

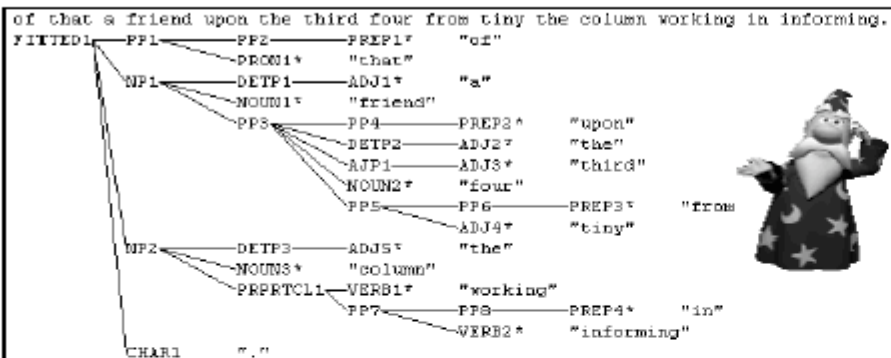
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System Design

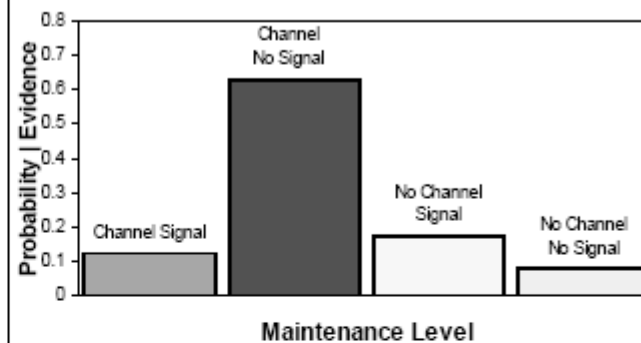
- Two modules:
 - maintenance
 - intention
 - **Conversation Control**
 - exchanges info between the modules
 - determines grounding state
 - weighs costs and benefits
 - evaluates module performance & reliability
- Signal & Channel level**
- Intention level**
- Conversation level**

Signal Failure

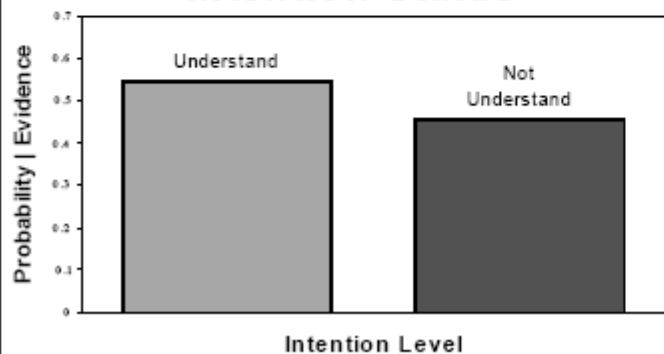
“I’ve got a friend up on the third floor uhm ... do I need to call him? Or can you get him for me?”



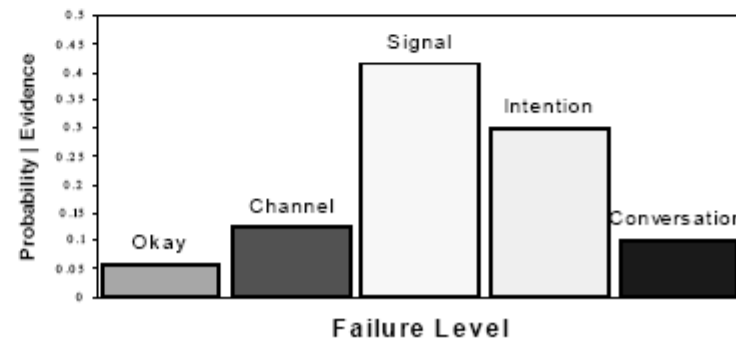
Maintenance Status



Intention Status



Grounding Status

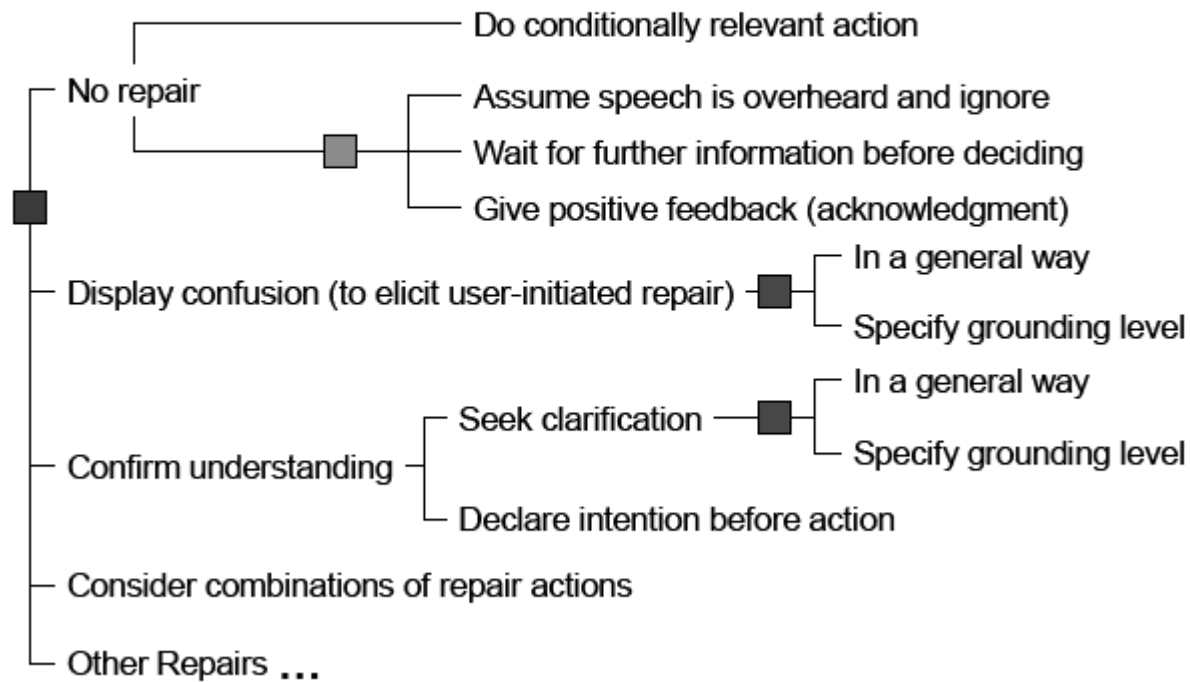


Benefits of this Design

- ASR can model probabilistic dependencies among levels
- Easier to pinpoint and fix problems in system understanding
- Models psychological strategies for grounding on lower levels first
- Flexibility in multiple domains: simply changing the **intention** module

Grounding Strategies

Grounding Strategy Decomposed



Grounding Issues

- How is a particular grounding act realized?
- How important is the grounding?
 - How useful will it be to the system?
- What criteria are needed?
- How well will a particular act ground its intended content?
- And what is the opportunity cost of performing this act?
 - Is it worth it?

Factors Affecting Grounding Behavior

- Amount of grounding, type of act, content & realization of act, and model for groundedness depends on a number of factors including
 - Purposes & prior groundedness (Grounding Criterion)
 - Available communication channels and resources
 - Costs and affordances: Clark and Brennan '90
 - Traum & Heeman '96: only 3-5% of utterances in spoken trains corpus had no grounding
 - Dillenbourg & Traum '96, 05: over 50% of utterances in typed MOO mystery solving dialogues had no grounding
 - Content
 - Dillenbourg & Traum '96, 05
 - Sometimes shared situation model is better than explicit grounding model (for facts on shared whiteboard)

Media and Activity factors in Grounding

- Clark and Brennan 90
 - Media influences amount and type of grounding
- E.g., Traum & Heeman '96: Trains Domain, spoken language, no visual contact

Category	% utterances
Explicit Ack	52%
Related	29%
Unrelated after Explicit	15%
Other Unrelated	3%
Uncertain	2%



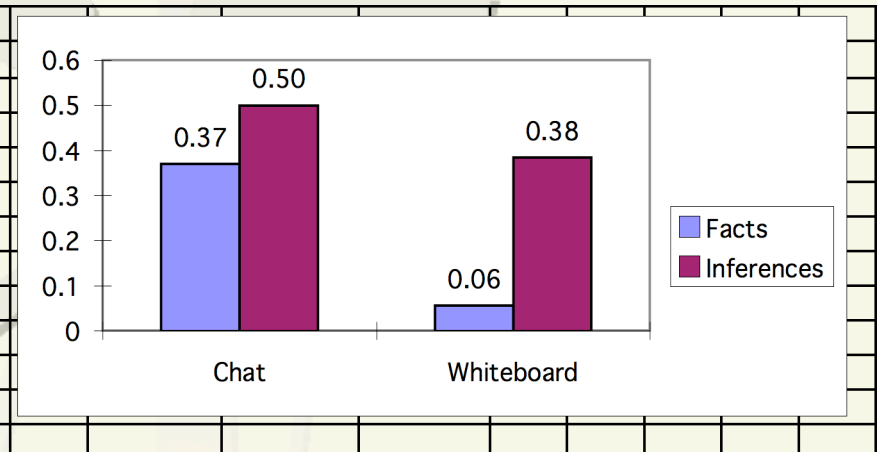
Dillenbourg & Traum 96, 05

Multi-modal computer-mediated grounding

- Grounding by category

Content of interactions	Acknowledgment Rate
Task knowledge	38%
Facts	26%
Inferences	46%
Task management	43%
Meta-Communication	55%
Technical problems	30%
<i>All categories</i>	<i>41%</i>

- Grounding by Category & Medium



Degrees of Grounding model (Roque & Traum Sigdial 2008)

- defines degrees of groundedness
 - implied in concept of grounding criteria
 - implied in concept of strength of evidence of understanding
- distinguishes degrees of groundedness from evidence of understanding

Model Components

- **set of types of Evidence of Understanding**
- **set of Degrees of Groundedness**
- **Grounding Criteria for each information element**
- **Algorithms for dialogue management**
 - given: interpretation, grounding criteria, history of Evidence
 - identify Evidence and Degrees
 - determine action



Types of Evidence of Understanding

- Identifying Set of Types of Evidence
 - Began with list of Evidence from (Clark & Schaefer, 89)
 - Modified during analysis
- Corpus: JFETS-UTM, Call for Fire training at Ft. Sill
 - human FOs and FDCs, no automation
 - 4 sessions, 17 missions, 456 utterances
 - 1222 markables
 - 886 dialogue move parameters
 - 336 periods of silence

Types of Evidence of Understanding

- Example:
 - **Submit:** derived from Clark & Schaefer 'Presentation' phase
 - **Repeat Back:** related to Clark & Schaefer's "Display" evidence
 - **Acknowledge:** from Clark & Schaefer

G91 direction 6120 over

Submit

S19 direction 6120 out

Repeat Back

G91 roger out

Acknowledge

Types of Evidence of Understanding

- Example:
 - **Request Repair:** next turn repair initiator
 - **Resubmit:** third turn repair, in this example

G91	grid 5843948 over	Submit
S19	say again grid over	Request Repair
G91	grid 5843948 over	Resubmit

Types of Evidence of Understanding

- Example: Move On:

- derived from Clark & Schaefer's "Initiation of the relevant next contribution"
- example below: G91 would not submit *grid* if they did not consider the *fire for effect* to be grounded.

G91 fire for effect over Submit

S19 fire for effect out Repeat Back

G91 grid 4542368 over Submit, **Move On**

Types of Evidence of Understanding

- Lack of Response:

- in the first example below, a reply is expected; suggests lack of grounding
- in the second example below, the response is optional; suggests that neither speaker has an objection to the submission

G91	b m p in the open over	Submit
	(12 seconds of silence)	Lack of Response
G91	S19 this is G91 over	Resubmit

- - - - -

G91	b m p in the open over	Submit
S19	b m p in the open out	Repeat Back
	(10 seconds of silence)	Lack of Response



Types of Evidence of Understanding

- Standalone
 - initially **Submit** material
 - generally **Acknowledge**
 - speaker B **Repeats Back** material presented by speaker A
 - speaker B makes a **Repair Request** of speaker A
 - speaker A **Resubmits** material speaker A previously presented
- Additional
 - **Uses** material previously introduced by speaker A
 - **Moves On** in terms of steps to task completion
- Silence-Related
 - after an utterance, a **Lack of Response**

Degrees of Groundedness

- Given evidence related to an information component, what can we say about how grounded it is?
- Define Degrees of Groundedness before/after Evidence

What is the Degree before the Submit?

G91 fire for effect over

Submit

What is the Degree after the Submit?

S19 fire for effect out

Repeat Back

What is the Degree after the Repeat Back?

G91 grid 4542368 over

Submit, Move On

What is the Degree after the Move On?

Degrees of Groundedness

- Unknown - material has not yet been introduced
- Misunderstood - after a Request Repair
- Unacknowledged - after a Submit, Lack of Response
- Accessible - after a Submit or Resubmit
- Agreed-Signal - after an Submit, Acknowledgment
- Agreed-Signal+ - after a Submit, Acknowledgments, other
- Agreed-Content - after a Submit + Repeat Back
- Agreed-Content+ - after a Submit + Repeat Back +
Acknowledgment(s) / other
- Assumed - both participants already know material

Algorithms for Dialogue Management

- Identify Evidence
 - given dialogue act interpretation and history of Evidence
 - rules based on definitions of Evidence
- Identify Degree of Groundedness
 - given current Degree and history of Evidence
 - rules based on observations of Evidence patterns
- Decide on grounding action
 - given current Degree and Grounding Criterion
 - decide on Evidence to provide (or not)

Notes on Enculturated Interfaces and culture-specific aspects of communication

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What is Culture?

- **Kroeber & Kluckholm (52): 164 different definitions**
- **Allwood (85): all the characteristics common to a particular group of people that are learned and not given by nature.**
 - 1) **Patterns of thought:** common ways of thinking, where thinking includes factual beliefs, values, norms, and emotional attitudes.
 - 2) **Patterns of behavior:** common ways of behaving, from ways of speaking to ways of conducting commerce and industry, where the behavior can be intentional/unintentional, aware/unaware or individual/interactive.
 - 3) **Patterns of artifacts** : common ways of manufacturing and using material things, from pens to houses (artifact = artificial object),
 - 4) **Imprints in nature:** the long-lasting imprints left by a group in the natural surroundings, where such imprints include agriculture, trash, roads or intact/ruined human habitations.

Working definitions of culture for communication

- **A store of knowledge used to assign meaning to behaviors in context**
 - range of conceivable/expressible meanings
 - Ontology of relevant contextual elements
 - Ontology of meaningful behaviors
 - Behavior+context ---> meaning relationship
- **A group who assume that this knowledge is shared within the group**
 - National culture
 - Ethnic or religious group culture
 - Institutional culture
 - Professional culture
 - Family/clan culture

Culturally-Specific Behavior

- **How universal are behaviors, and Behavior+context --> meaning relationships?**
 - Universal
 - Culture-specific
 - Activity or role-specific
 - Individualistic
- **What are the differences?**
 - different behaviors
 - different meanings
 - different situations
 - Different mappings
 - different frequencies

How do you enculturate an interface?

- **Incorporate behavior+context ---> meaning relationship for behaviors and interpretations of interface**
 - But this is true of all interfaces!
 - Just as for embodiment, emotion, cognition: Can't opt out of the meaning game
 - People will attribute meaning (whether intended or not)
- **All interfaces are enculturated - just a question of which culture**
 - Candidates
 - Assumed universal UI culture
 - Designers' culture
 - Badly-designed interface culture (e.g. software emanating from Redmond Washington)
 - Why does specific interface culture matter?
 - Communication may be inefficient/hard to learn
 - Crossed cultures (actor & interpreter) leads to misunderstanding

Why adopt a specific (existing) culture?

- **Ease of understanding/efficiency**
- **Virtual Humans/ECAs**
 - Realism
 - Culture-training
 - Culture translation

At what level to add culture?

- **Behavior**
 - Performance
 - Frequency
- **Cognition**
 - Meaning & Context-specific, goal-directed Behavior Generation
 - Meaning & context-specific interpretation
- **Behavior is easier to induce from corpus study, ultimately less useful/appropriate for micro-analysis/specific attribution**

Computational Models: Parameterizable Culture models

- **General (Universal?) behavior <--> meaning template**
- **Culture fills in parameter values to complete the relation**
- **Parameter values determinable from observation**

Corpus-based culture-studies

- **Method:**

- Record lots of data of participants from different cultures
- Try to normalize other factors (activities, relationships, status, setting,...)
- Recover regularities (and ideally meanings) in behaviors
- Fill in parameter values

- **Dangers:**

- How big is the relevant culture (national? Ethnic? Age-group? clique?)
- How universal are the findings?
 - Many differences in behaviors within cultures
 - Gender
 - Age
 - Status
 - relationship
- How representative are the participants?
- What else is going on/confusion/meaning modifiers
- How natural is the experimental setting?

Aspects of Communication

- **Verbal Language: phonemes, morphemes, words, sentences**
- **Non-verbal behaviours:**
 - Proxemics
 - Gaze
 - Facial Expressions
 - Body Posture
 - Hand Gestures
 - Prosody & Intonation
- **Social interaction**
 - Turn-taking
 - Greetings & closings
 - Sequential interaction
 - Grounding
 - Boosting & downplaying
 - Ritualized behavior

Speech act distribution (Traum 2000 Journal of Semantics)

- Frequency of understanding and answer acts, within tasks, across subject populations

Damsl TRAINS	Damsl Monroe	SWBD-Damsl Switchboard	HCRC HCRC Maptask	HCRC DCIEM Maptask	Verbmobil II Verbmobil English	Verbmobil II Verbmobil German	Verbmobil I Verbmobil I German
statement 45.9	51.4	49	explain 7.9	7.9	Inform,... 22.8	21.2	12.2
info-request 15.2	9.9	questions 4.9	query,check,align 23.5	20.3			
action-dir,oo 12.2	12.9	0.7	instruct 15.6	15.2	request,suggest 26.0	27.0	32
commit,offer 23.8	16.8	0.1			commit 0.5	0.8	
conventional 2.5	0.6	1.4			13.4	15.6	16.5
answer 14.7	8.4	3	reply,clarify 22.8	20	feedback 15.2	9.8	0.6
accept 30.0	23.0	5			accept,confirm 10.3	12.3	13.5
reject 2.2	0.5	0.2			reject,explained 3.3	4.4	8.2
other agree 3.6	1.8	0.3			clarify 2.3	1.9	8.9
Understanding 30.2	28.5	23	acknowledge 20.5	28.1	backchannel 3.6	3.3	
non-understand 1.2	0.5	0.1					

Table 1: Percentage Distributions of Dialogue Acts in Corpus Coding

Ex: Proxemics

- **How physically close to stand to someone of a particular relationship in conversation?**
 - Close enough to hear speech?
 - Far enough to be able to bow?
 - Close enough to shake hands?
 - Close enough to smell?
 - Close enough to feel breath?
 - Far enough to not?
- **How close is uncomfortably “too” close**
- **How far is too far?**

Ex 2: Cultural Variability in Turn-taking Anglo vs Native Americans from Warm Springs Reservation (Philips '76)

▪Anglo pattern

- Analysis from Striegnitz yesterday
 - (e.g., Sacks & Schegloff, Duncan, Kendon, Goffman)
- Speaker and addressee signals & regulation
- Sequential relationship (adjacency pairs)
- Obligation to respond (quickly to questions)

▪Warm Springs pattern

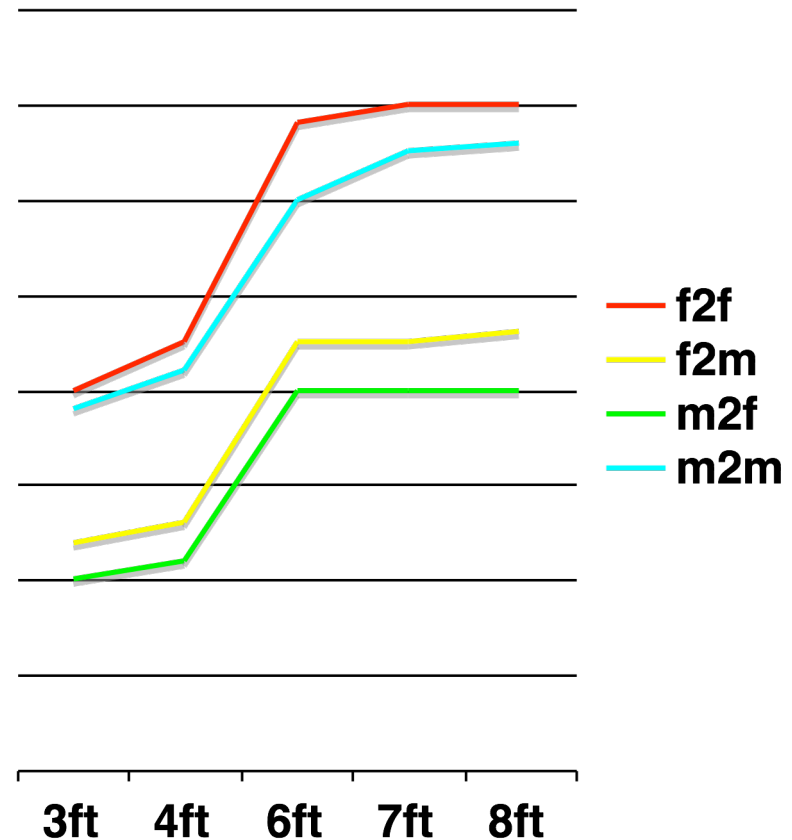
- Less regulation of speakers
- Less selection of addressees
- No pressure to respond immediately to questions
 - Questions can remain on floor longer

Warm Springs (Native American) pattern:

- **Fewer distinctions between addressees and other hearers**
- **Large distances between questions and answers (15 minutes, 30 minutes,...)**
- **Slower pace**
- **Longer pauses**
- **Interruptions rare**
- **More evenly distributed talk**
- **Less body motion**
 - Less head alignment
 - fewer posture shifts
 - No head-bobbing while talking
 - Fewer arm and head gestures
 - Arms kept closer to body, fingers rarely open
- **More facial and eye movement**
 - Widening of eyes
 - Eye movement
 - Brow movement
 - Shorter gazes (for speakers and hearers)

Ex 3: Interactions: Gaze, distance, gender (Argyle & Dean '65)

- Women looked more than men at same and other gender
- Same sex looked much more
- Everyone looks more when further
- Distance and gaze in complementary relationship at establishing closeness



ICT&UTEP Work on Culture-specific behaviors: Methodology

- **Study literature for basis of parameterizable models of phenomena**
- **Study literature to find initial culture-specific settings**
- **Experiment/corpus study to validate/fine-tune model**
- **Use model to animate culture-specific agents**
- **Validate by perception studies from members of cultures**

ICT&UTEP Work on Culture-specific behaviors: Phase I: Group Conversational Behaviors (Jan et al IVA 2007)

- **Phenomena**
 - Proxemics
 - Silence/overlap at turn boundary
 - Gaze in conversational roles

- **Cultures**
 - Levantine Arab
 - Mexican
 - Anglo-American

Believable group conversation simulation

Character information state and personality model

File

Characters

Execute

Character Sashim Add Remove

talkativeness	<input type="range"/>	0.64
transparency	<input type="range"/>	0.40
confidence	<input type="range"/>	0.53
interactivity	<input type="range"/>	0.29
verbosity	<input type="range"/>	0.58

Personality Culture Relationships Scene

inConversation: true
speaking: true
gazing: away
dialog group:
Zaman
speaking: false
gazing: away
moving: false
location: -15.6849 6.1914
in group noise level: 0.0
out of group noise level: 0.0
on scene: true

Character Kasem Add Remove

Chara... Sashim

- Stranger
- Stranger
- Acquaintance
- Friend
- Family

Personality Culture Relationships Scene

Group Conversation: A new character joins the conversation



Proxemics model

- **Social force model for positioning and movement**
 - F_{speaker} : attractive force towards speaker
 - F_{noise} : repelling force from outside noise
 - $F_{\text{proximity}}$: repelling force from characters that are too close
 - F_{convex} : force towards convex hull of all conversation participants
 - Sum forces to calculate positional goal
- $F_{\text{proximity}}$ takes parameters for sizes of zones relevant for social relationship (Intimate, personal, social, public, Hall 68)

Culture	Social Zone
Anglo-American	1.2m – 2.7m
Mexican	1.0m – 2.0m
Arab	0.7m – 1.5m

Gaze & Silence

- **Gaze**
 - Likelyhood of looking at other participant depending on role
 - Gazer role: speaker, addressee, other listener
 - Gazee role: Speaker, addressee, other, none
 - Other factors: where is speaker looking previously, where is addressee looking
- **Turn-transitional silence and overlap**
 - At turn-transition: Time between speech end and speech start of new speaker (negative in case of overlap)
 - Gaussian distribution based on cultural parameters
 - Mean offset between speech end and speech start
 - Variation of offset

Focus: Culture-specific group conversation

Arab cultural parameters



American cultural parameters



Culture-specific parameters

Arabic.culture
Mexican.culture
North American.culture

	Speaker		Addressee		Listener
	Looking At	Away	Attending	NonAttending	
Speaker					14.0
Addressee	6.0	1.0			2.0
Random	2.0	8.0	9.0	1.0	1.0
Away	2.0	1.0	1.0	1.0	1.0

Gazing at me factor Arabic.culture

Proxemics | Gaze | Silence

Personality | Culture | Relationships | Scene

Intimate Zone

Personal Zone

Social Zone

Arabic.culture

Initial Results

- **Subjects evaluate realism in 6 movies, 2 minutes each**
 - 20 Anglo-American subjects
 - 20 Mexican subjects
 - 20 Arab subjects
- **Answer questions based on the way people talked with each other in the culture in which they grew up**
 - Seven-point Likert scale (not realistic – very realistic)
- **There are differences in evaluation of proxemics**
 - Arab subjects found Arab proxemics and animation realistic
 - Mexican and Anglo-American subjects found no significant cultural differences according to proxemics and overall animation
- **The t-tests show no significant difference in cross-cultural evaluation of gaze and turn-taking**

Culturally-affected Behavior (Solomon et al 2008)



Figure 4 Farid and Fritz

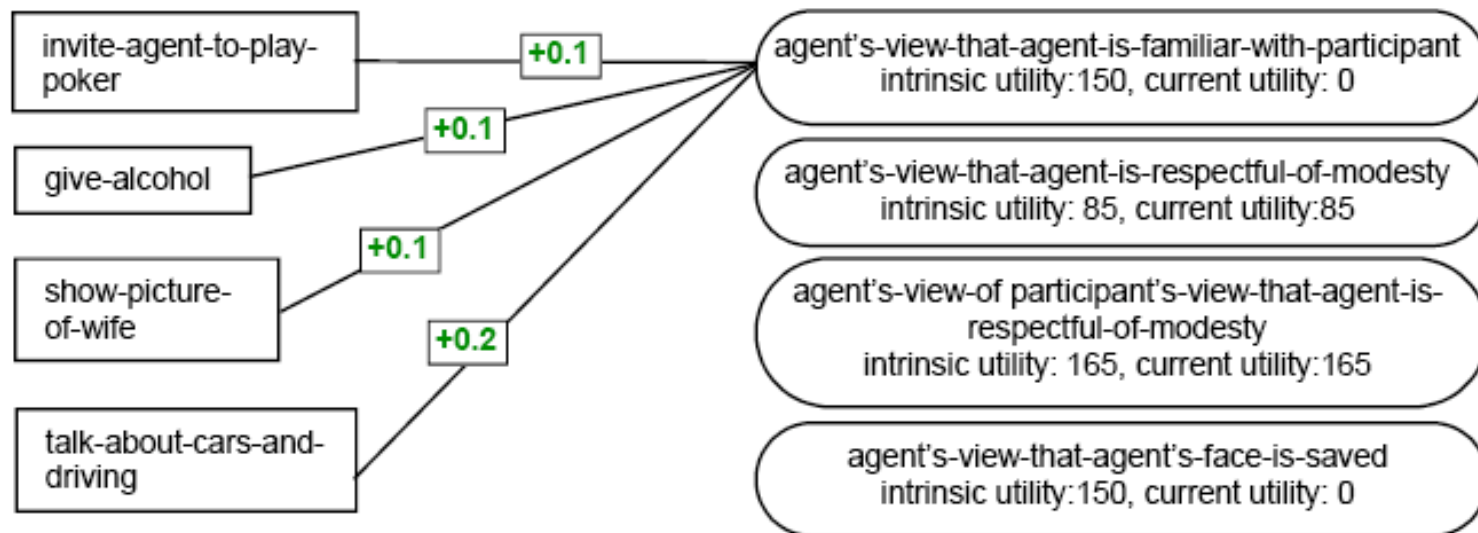


Figure 3 Sample of Socio-Cultural Network for German Culture

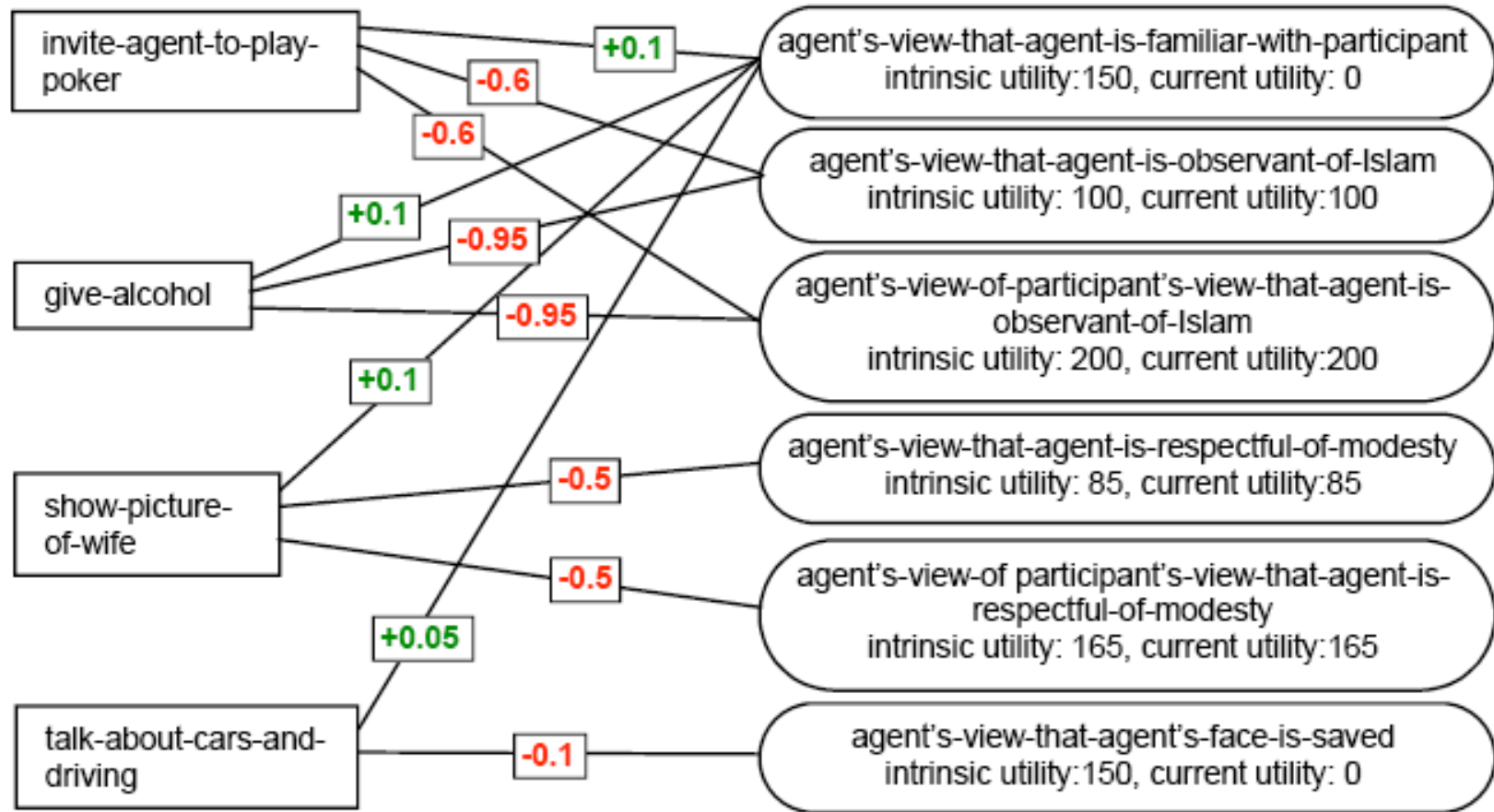


Figure 2 Sample of Socio-Cultural Network for Iraqi Sunni Culture

Outline for Today

- Grounding
 - Definitions
 - Models:
 - Clark & Schaeffer
 - Traum 94
 - Paek & Horvitz
 - Roque & Traum 08
- Example Information State Grounding System
 - EDIS
- Culture-specific dialogue agents
 - Culture
 - Culture-specific dialogue differences
 - Computational models of culture for agents
 - Examples

Outline for Course

- Monday: Introduction, Architecture of Dialogue Systems, Example Systems
- Tuesday: Simple structures: S-R, IR, finite State
- Wednesday: Frame-based and Information State
- Yesterday : Plan-based and Logic Based
- Today: Advanced Topics: Grounding, Culture