۲

Section 1

1

2

3

Theoretical approaches to the study of emotion in humans and machines

Throughout history android automata have fascinated scientists and the general public, an interest 5 that reached an apex in the eighteenth century (Riskin 2007). It is probably no accident that 6 7 La Mettrie wrote his influential L'homme machine [Machine man] in a period when Jacques de Vaucanson had an immense success with an automatic flute player and a defecating mechanical duck. 8 One of the most remarkable androids from that period is probably the lady musician built by Swiss 9 watchmakers Pierre and Henri-Louis Jacquet-Droz (Voskuhl 2007). This android played several 10 pieces on the harmonium, showing all the skills of an emotionally engaged performer, moving her 11 head, eyes, and lips—and even breathing—in synchrony with musical affect (see Figure 0.1.1). The 12 harmonium player, a sensation in the courts and capitals of Spain and France at the time, might well 13 be considered a first rudimentary effort at *affective computing* in the sense of an embodied agent. 14

The term affective computing, coined by Rosalind Picard (1997), has gradually been accepted as 15 the label for 'computing that relates to, arises from, or deliberately influences emotion or other 16 affective phenomena', as deployed in emotional robots or affectively competent autonomous, 17 and possibly conversational, agents, and which informs emotion theory with the genuine contri-18 butions of computational operationalizations and models. In principle, this is a modern update 19 of La Mettrie's machine man endowed with advanced emotional competences-being able to 20 recognize human emotions, to convincingly express emotional signals, and possibly even have 21 emotions (or at least an underlying architecture that simulates human-like emotion processes). 22 This is a tall order indeed and one that, as outlined in the preface, can only be attacked through 23 massively interdisciplinary approaches. 24

One can reasonably argue that any attempt in the direction of creating believable emotionally competent agents requires a guideline, or an architectural blueprint, in terms of a comprehensive, conceptually sound, model of emotion. Unfortunately, currently there is little consensus on such a model, the history of theorizing about emotion in several disciplines having been controversial (see the entries 'emotion definitions' and 'emotion theories and concepts' in Sander and Scherer 2009). In consequence, in this first section, an overview of available approaches is provided.

In Chapter 1.1, 'Emotion and emotional competence: conceptual and theoretical issues for modelling agents', Scherer provides a description of some of the elements theoretically needed to construct a virtual agent with the ability to display human-like emotions and to respond $(\mathbf{\Phi})$

2 STUDY OF EMOTION IN HUMANS AND MACHINES



()

Fig. 1 'The harmonium player', the first emotionally competent automaton produced by Pierre and Henri-Louis Jacquet-Droz (see Voskuhl 2007; image downloaded from http://drnorth.wordpress.com/ category/georges-melies/).

appropriately to human emotion. It includes distinctive definitions of affective concepts and
a definition of emotional competence in this context. He presents a comparative overview
of major psychological models/theories and their relative advantages or disadvantages with
respect to the computational modelling of the proposed mechanisms. As different theories cover
different aspects of emotion, the chapter discusses how their contributions can be integrated. The
chapter concludes with a survey of desirable features for emotion theories that make them ideal
blueprints for agent models.

8 Then, in Chapter 1.2, 'Computational models of emotion', Marsella, Gratch, and Petta demon-9 strate how computer simulations of emotion models provide a means to question traditional conceptualizations and expose hidden assumptions. This approach also allows the systematic 10 comparison of the temporal dynamics of emotion processes and makes it possible to formulate 11 predictions about the time course of these processes. Marsella and colleagues point out that find-12 ings on the functional, often adaptive role that emotions play in human behaviour have moti-13 vated artificial intelligence and robotics research to explore whether modelling emotion processes 14 can contribute to making progress in elusive areas such as perception and sociability, leading to 15 more intelligent, flexible, and capable systems. Most importantly, they provide a detailed discus-16 sion of the potential roles for computational models of emotion: a methodological tool for emo-17 tion theories; a new approach to artificially intelligent systems; and a means to enhance 18 19 human-computer interaction. In addition to providing a detailed overview of major computational models described in the literature, Marsella and colleagues discuss their relative advantages 20 and disadvantages in current applications. They conclude by identifying future directions for this 21 research and outlining its potential impact on emotion research. 22

()

¹ Chapter 1.1

Emotion and emotional competence: conceptual and theoretical issues for modelling agents

()

S Klaus R. Scherer

6 Summary

After a brief definition of the term affective competence, it is argued that this notion must be 7 squarely based on a viable architectural model of emotion that reflects the evidence established by 8 centuries of conceptualization and empirical research about the nature and function of emotion. 9 There seems to be massive convergence in the literature on the notion that emotions are mecha-10 nisms that facilitate an individual's adaptation to constantly and complexly changing environ-11 mental contingencies. In order for this mechanism to be successful it must be based on an 12 evaluation or appraisal of these contingencies using criteria that are specific to the unique moti-13 vational structure, both dispositional and transient, of that individual and it must activate action 14 tendencies that are appropriate to the respective situational demands and affordances. As envi-15 ronmental contingencies and also transient motivational states can change rapidly and as infor-16 mation processing may constantly alter situational appraisal, emotion must consist of a recursive 17 process of synchronized changes in several components. 18

Given these design features of the emotion mechanism, competence to manage the continuously 19 evolved emotion mechanism, which integrates both psychobiological and sociocultural determi-20 nants, needs to be defined in terms of function or adaptation. I suggest that highly emotionally 21 competent individuals are characterized by an optimal functioning of the emotion mechanism 22 with respect to two major domains-emotion production and emotion perception-each of 23 which is constituted by different facets of competence. Emotion production refers to the total pat-24 tern of bodily and behavioural changes that characterizes the adaptive function of emotion, allow-25 ing the organism to cope with events of major relevance for well-being. These changes are outwardly 26 27 visible and constitute important social signals for interaction partners, informing them about the individual's reaction and probable behavioural intention. Given this important role of emotion 28 signalling in social intercourse, individuals need to be able to accurately perceive and interpret the 29 emotional state of others. This is what will be referred to as emotion perception competence. 30

This conceptualization provides a description of the elements theoretically needed to construct a virtual agent with the ability to display human-like emotions and to respond appropriately to human emotion. It is shown that the computational model of emotion used for the architecture of an emotionally intelligent virtual agent must correspond to the design features of emotion and emotional competence in human individuals—in other words, it must be dynamic, recursive, and emergent.

The main contribution of this chapter is a comparative overview of psychological models/ theories and their relative advantages or disadvantages with respect to the computational modelling (\blacklozenge)

1 of the proposed mechanisms. As different theories cover different aspects of emotion, the chapter

2 discusses how their contributions can be integrated. The chapter concludes with a survey of

³ desirable features for emotion theories that would make them ideal blueprints for agent models.

4 Defining affective, or emotional, competence

While the term *affective computing* is now widely used to refer to computational modelling of 5 emotion and implementations of autonomous agents capable of affective processing, the notion of affect remains ill defined. I have suggested (Scherer 2005b) that this term is used to cover emo-7 tions, preferences, attitudes, affective dispositions, and interpersonal stances that differ widely 8 with respect to event focus, intrinsic and transactional appraisal, degree of synchronization, 9 rapidity of change, behavioural impact, intensity, and duration. In consequence, the term affec-10 11 tive competence used with respect to autonomous agents that can recognize and express affective states covers a very wide range of phenomena. However, in virtually all cases the term is mainly 12 used to refer to different types of emotions. In consequence, given the absence of an appropriate 13 body of literature on other types of affect, I will focus on the more established notion of emotional 14 competence (EC). This term is similar to but not synonymous with emotional intelligence (EI). 15 Emotional intelligence has been conceived of in parallel to cognitive intelligence (Mayer and 16 Salovey 1993), defined as a bundle of abilities or skills that have a common underlying factor 17 (small g). In contrast, emotional competence is based squarely on the nature and function of the 18 emotion mechanism and describes the abilities and skills needed to use the latter to the best 19 advantage of the individual and/or his reference group. In the following paragraphs, the defini-20 tion of emotional competence is summarized, based an earlier overview (Scherer 2007). 21

The central assumption is that differences in the competence to manage the continuously 22 evolved emotion mechanism, which integrates both psychobiological and sociocultural determi-23 24 nants, need to be defined in terms of *function or adaptation*. Thus, highly emotionally competent individuals are characterized by an optimal functioning of the emotion mechanism with respect to 25 two major domains-emotion production and emotion perception-each of which involves dif-26 ferent facets of competence. *Emotion production competence* refers to the total pattern of bodily 27 and behavioural changes that characterize the adaptive function of emotion, allowing the organ-28 29 ism to cope with events of major relevance for well-being. In many cases the 'raw' emotion generated on the basis of immediate appraisal is modified, either due to reappraisal of the situation, 30 strategic intentions, or social rules. The capacity to achieve such modification in an efficient fash-31 ion will be called emotion regulation competence. The outwardly visible manifestations of the 32 regulated emotion constitute important social signals for interaction partners, informing about 33 the individual's reaction and probable behavioural intention. This function requires two skills 34 that will be subsumed under the notion of emotion communication competence. Given the 35 important role of emotion signalling in social intercourse, individuals need to be able to: (1) gener-36 ate appropriate and convincing cues of their true emotion (or the emotion they want to advertise 37 to observers) and (2) accurately perceive and interpret the emotional state of other individuals. 38

We can distinguish three components of production competence: (1) producing the most appropriate emotional reaction to different types of events based on adequate appraisal of internal goal states, coping potential, and the probable consequences of events; (2) being able to adaptively regulate one's emotional states, both with respect to internal set points and according to the sociocultural and situational context; (3) efficiently communicating in social interaction through appropriate expression of one's own emotional state. The discussion of these three aspects is based in part on a specific model of emotion, the component process model (CPM) of emotion (see Scherer 2001, 2009*a*; Chapter 2.1, this volume).

DEFINING AFFECTIVE, OR EMOTIONAL, COMPETENCE 5

Appraisal competence

In order to produce an appropriate response, the significance of the triggering events must be 2 correctly appraised (Ellsworth and Scherer 2003; Scherer 2001; see also Chapter 2.1, this volume). 3 One can distinguish two facets of appraisal competence: (1) appropriate emotion elicitation and (2) appropriate emotion differentiation. Appropriate emotion elicitation refers to the ability to 5 rapidly detect significant objects and events that require an emotional response. Our relevance 6 detection ability is of paramount importance, especially as it often relies on unconscious proc-7 esses. It is one thing to react emotionally when it is required, another to react with the appropriate 8 emotion. The criterion for an emotion being appropriate for a given context is difficult to define 9 and relies in large part on circumstantial evidence. One approach is to define appropriateness 10 negatively, by identifying emotional disturbances such as anhedonia, euphoria, dysphoria, depres-11 sion, panic attacks, and the like. There is widespread social consensus that such enduring emo-12 tional response dispositions are signals of ill health and require therapy, indicating that the 13 emotional reactions of the respective individuals are considered as *inappropriate* or pathological 14 by society at large. 15

Another approach to defining the appropriateness of an emotional reaction is constituted by 16 the notion of *valid appraisal*. Appropriate emotion differentiation requires evaluating the impli-17 cations of an event in a realistic fashion and correctly estimating one's coping potential. In addi-18 tion, emotions such as pride, shame, guilt, and anger require an accurate representation of social 19 expectations, norms, and moral standards. One essential prerequisite for accurate appraisal is to 20 evaluate each event on its merits and to avoid being influenced by evaluative biases or stereotypi-21 cal judgements. Examples for such biases are causal attribution biases (e.g. tendencies toward 22 other-blaming or self-blaming; exaggerated optimism or pessimism) or an over- or underestima-23 tion of one's power or coping potential. Scherer and Brosch (2009) have suggested that cultural 24 goal, belief, and value systems may encourage certain types of appraisal bias and may thus provide 25 an explanation for vestiges of culture-specific emotion dispositions. 26

If appraisal competence is high and pertinent events are evaluated realistically, appropriate 27 response preparation should normally follow automatically. It seems reasonable to assume that 28 the results of the individual evaluation checks drive changes in the other emotion components, in 29 other words, autonomic physiology, motor expression, and action tendencies (see Scherer 2001, 30 2009*a*; Chapter 2.1, this volume). Ideally, synchronized response patterning, appropriately shaped 31 by appraisal, should result in the preparation of adaptive action tendencies. However, it is possi-32 ble that the translation of appraisal results into response patterning and action tendency prepara-33 tion will malfunction because of 'hardware' problems (e.g. lesions in mediating brain circuits) or 34 biases produced by specific learning histories (e.g. a preponderance of a specific kind of response 35 due to strong reinforcement in the past). Thus, when an individual responds in a seemingly 36 incompetent fashion to emotionally arousing events, it may be necessary to examine the appro-37 priateness of the appraisal mechanism and the way in which appraisal results trigger response 38 patterns separately. 39

40 Regulation competence

Virtually all theories of EI or EC assign a central role to emotion regulation ability. One important function of emotion regulation is to correct inappropriate emotional responses that might have been produced by unrealistic appraisals. Often, our social environment will alert us to the fact that an emotional reaction is inappropriate in kind or intensity. Given a certain sluggishness of the response system, especially physiological arousal, emotions cannot be turned on or off like an electric light, and control and management strategies are required. One might think that emotion

regulation skills are not needed if one commands exceptional appraisal competence—in that case 1 2 the emotions triggered by the appraisal results should always be appropriate. However, this is rarely the case. First, fine-tuning is required, as appraisal changes rapidly and abrupt reappraisal as a result of new information requires strong regulation skills. In addition, emotional reactions 4 are subject to strong normative control in most societies. Thus, even though a strong anger reac-5 tion to a veiled insult may be an appropriate behaviour preparation in an evolutionary sense, rules of politeness might prohibit such reactions. Many authors have described the existence 7 and operation of display and even feeling rules in different societies (Ekman 1972; Ekman and 8 Friesen 1969; Hochschild 1979; Matsumoto 1990). Although the importance of emotion regula-9 tion is often underlined, relatively little is known about the details of the underlying mechanisms 10 (but see the contributions in Philippot and Feldman, 2004). Three components of regulation 11 competence can be distinguished (Scherer 2007). 12

()

13 1 Monitoring competence, which consists of: (a) appropriate reflection and integration of all emotion components; (b) balanced conscious and unconscious processing; and (c) accurate proprioceptive feedback of peripheral responses to a central monitoring system and their appropriate interpretation. Basically, the idea is that the processes of cross-modality and temporal integration (of appraisal results and the corresponding response patterns; see Scherer 2004), as well as the interaction between unconscious and conscious processing (see Scherer 2005*a*), can operate in a more or less optimal manner (see Scherer 2007 for examples).

2 Automatic unconscious regulation, involving the automatic allocation of attentional resources, 20 is of major importance. Upon detection of potential relevance, the executive space needs to be 21 largely allocated to the further processing of the respective stimulus or event. Individuals dif-22 fer in the rapidity of reactions, task switching capacity, and parallel processing ability. There 23 24 are major differences in cognitive ability, specifically with respect to executive processes, which could account for differential competence in automatic regulation. Indeed, there is 25 some evidence in the literature that the automatic regulation of emotion may depend on avail-26 able executive processing resources (Baumeister 2002; Derryberry and Reed 2002; Van der 27 28 Linden 2004).

3 Controlled conscious regulation. Almost all of the research conducted on emotional regulation 29 to date deals with conscious monitoring and control attempts. In particular, the pioneering 30 work of Gross and his associates (Gross and John 2003; John and Gross 2004) has demon-31 strated the effects of reaction suppression and cognitive reappraisal. Reaction suppression 32 refers to the attempt to reduce emotional intensity by controlling or suppressing physiological 33 reactivity and overt motor expression, with the effect presumably being due to the diminution 34 of proprioceptive feedback. This explanation is consistent with the claim that subjective feel-35 ing is an integration of the complete representation of all component changes, including 36 proprioceptive feedback from the periphery (Scherer, 2004; Chapter 2.1, this volume). If less 37 autonomic arousal and motor expression activity is integrated into the total reflection of com-38 ponent changes, subjective feeling will change qualitatively and quantitatively (in terms of 39 intensity). 40

The effect of reappraisal was early posited and empirically demonstrated by Lazarus and his collaborators (Lazarus 1968). If the results of appraisal determine the nature of the ensuing emotion, a reappraisal of a central criterion will obviously change the nature of the emotion and consequently of the subjective feeling. Modern componential theories, and particularly the CPM, conceptualize appraisal as a recursive process. In consequence, rather than focusing on single acts of reappraisal, these theorists envisage a constant effort to refine appraisal results and bring them into line with reality. This is achieved by continuous processing of incoming information and $(\mathbf{\Phi})$

DEFINING AFFECTIVE, OR EMOTIONAL, COMPETENCE 7

1 continuous search for the most appropriate schemata or criteria for the comparison of currently

()

2 experienced events and their features to internally stored experiences. The result is a constant

change of the qualitative nature and intensity of the resulting emotion (and its subjective experience), something that the notion of emotional states in the sense of a few basic emotions hardly

5 does justice to.

6 Communication competence

7 Emotions are often socially shared by expressing them or talking about them (Rimé 2009). We
8 can distinguish two major subcompetences, related to: (1) the *sending or encoding* of information
9 about one's emotional state via appropriate verbal and/or nonverbal expression for optimal
10 impact on a receiver (e.g. an interaction partner) and (2) the ability to *receive or decode* the verbal
11 and/or nonverbal expressions of others in the sense of correctly interpreting these signals
12 and being able to correctly infer the underlying emotional state. The second subcompetence
13 comprises the 'emotion perception competence' component of emotional competence.

14 Sending (encoding) communication competence

Emotional expression, as an integral part of emotion production, informs interaction partners 15 about the way in which an individual has appraised an action or event, the consequent reaction, 16 and, most importantly, the probability of different behavioural consequences (Scherer 1984, 17 2001). Obviously, then, it is part of EC to produce emotional expressions that are optimally suited 18 to that purpose. At this point production competence and regulation competence converge. 19 Thus, in many cases regulation competence requires that the automatically produced expres-20 sions, e.g. as effects of the ongoing physiological changes, be modified. Thus, it is suboptimal to 21 send inappropriate or ambiguous signals about reactions and action tendencies, as this will 22 encourage misunderstanding and seriously complicate interaction processes. If one produces 23 signs toward a partner that he or she can interpret as an anger reaction even though one is worried 24 about the future of the relationship, one is likely to produce unwanted effects of spiralling anger 25 escalation. In some sense, emotion expression always has a strategic aspect that can be more 26 or less pronounced. Scherer and his collaborators have distinguished *push effects*, which represent 27 the automatic motor consequences of the internal processes, from *pull effects*, which reflect 28 cultural templates of socially desirable or strategically useful expressions (see Chapter 3.2, this 29 volume; Scherer 1985). 30

The appropriate control of emotional expression has been intensively discussed in the litera-31 ture. Ekman and Friesen (1969) coined the term 'display rules' to refer to cultural norms that 32 govern the licence to express different emotions in social situations (see also Ekman 1972, 2003c; 33 Matsumoto 1990). Clearly, this is a competence that needs to be acquired in the socialization 34 process via which a child becomes a well-functioning member of a particular society. Issues con-35 cerning both the understanding and the execution of expression control have consequently 36 been an important part of the literature on the socialization of affect (Ceschi and Scherer 2003; 37 Saarni 1979). 38

But expression control goes much beyond suppression or modification. Clearly, one needs to 39 add fabrication, in other words, showing an emotion one does not feel at all. The strategic use of 40 emotional expression is a central element of emotional skills. A nice example is provided by what 41 may be one of the first formal statements on EC in the history of philosophy and psychology: 42 In his Nicomachean ethics, Aristotle (1941) exhorts us to react to an insult with the appropriate 43 amount of anger, at the appropriate time, directed at the appropriate person, in order to 44 avoid being seen as a social fool. The secret is the measured response, avoiding overreacting 45 (to avoid being seen as hysterical or stressed out) or underreacting (being seen as a 'social fool'). 46

()

The anthropologist Erving Goffman has brilliantly expanded on this important idea by showing 1 2 the powerful human tendency for positive self-presentation (Goffman 1959). Importantly, emotional expression, even if strategically regulated or manipulated, needs to be credible and convey 3 the impression of being authentic. One of the essential skills in this respect is to produce congru-4 ent expression in different modalities, something that requires important skills, given the diffi-5 6 culty of monitoring and manipulating many different cues at the same time In consequence, one would assume that sending or encoding communication competence, as an important part of EC, 7 involves being able to produce a skilful blend of push effects, to appear authentic, and pull effects, 8 to conform to norms and pursue one's interactional aims. 9

()

¹⁰ Receiving (decoding) communication competence

11 (perception or recognition competence)

In addition to efficient signal production, communication competence requires accurate signal perception and recognition or interpretation (receiving ability). This implies a high ability to recognize emotional states of others in different modalities such as the face, voice, or body, as well as in verbal content, even though the pertinent cues may be controlled or concealed. For example, accurate emotion recognition is important in negotiations to understand when someone gets edgy or irritated to the point that negotiations may break off.

Clearly, individuals differ greatly in this capacity. Not surprisingly, the issue of 'social intelli-18 gence', which includes emotion recognition competence, has been early appreciated by the pio-19 20 neers of intelligence testing, and attempts were made to produce valid tests of these abilities (O'Sullivan and Guilford 1975; Ruisel 1992). Later, the field of nonverbal communication pro-21 duced a large amount of work on nonverbal sensitivity, which also concerns emotion recognition 22 ability (Hall and Bernieri 2001). It is surprising that current efforts to develop tests of EI either 23 completely ignore this important competence (the personality trait/adjustment approach) or deal 24 25 with it exclusively from the point of view of socially convergent interpretation (see Scherer 2007). Our group has recently validated a new multimodal performance test of nonverbal recognition 26 ability (MERT; see Bänziger et al. 2009). 27

28 Emotional competence in virtual agents

Which of these aspects of EC are important for an emotionally competent virtual agent and how 29 can these be implemented? Clearly, this depends on what kind of virtual agent one intends to 30 build. Much of the current effort in affective computing seems to be directed at the development 31 of what I will call a 'service robot', be it in the form of a virtual agent on the screen or a real, physi-32 cal robot. The EC of such service robots required by the respective applications seems to be lim-33 ited to the component of EC called *communication competence* above. One widely desired 34 competence is related to the receiving or decoding ability. The robot has to be able to correctly 35 recognize the emotion of the human it is supposed to serve and to adapt its service in conse-36 37 quence, e.g. adopting a soothing attitude upon detecting sadness. Increasingly, sending or encod-38 ing competence is equally required. The robot should show the context-appropriate emotion in delivering a specific message, e.g. regret upon having to deny a request, or during a specific service 39 activity, e.g. enjoyment in being able to help. The conceptualization and implementation of such 40 skills are being pursued in many laboratories all over the world, with massive support from indus-41 42 try, as it is hoped that such communication competence will greatly augment the commercial viability of such robots. Obviously, neither the production nor the regulation competence is 43 required as the robot is not supposed to have any emotion. The decoding or receiving compe-44 tence is limited to successful pattern recognition based on the analysis of spoken utterances or 45

(�)

EMOTIONAL COMPETENCE IN VIRTUAL AGENTS 9

facial or vocal expression configurations. The encoding or sending competence is limited to the
operation of pull effects as described above, as the robot has no underlying emotion processes
that push out expression. And even these pull effects seem to be limited to the realization
of socioculturally desirable or prescribed expression templates, as the robot is unlikely to have
his/her own strategic aims that require specific expressions (except possibly those built in by the
manufacturer).

()

While the implementation of such low-level abilities seems rather straightforward, it is fraught 7 with difficulties. In terms of receiving or recognition ability, most current approaches use auto-8 matic learning algorithms to acquire prototypical emotion expression patterns (based on the 9 input of stimuli for which the 'ground truth' is provided) in order to detect similar patterns in 10 testing stimuli and classify the underlying emotion accordingly. These approaches consist of 11 holistic matching methods as they seem to be based on a match between a particular emotion, 12 conceived of as an invariant unity, and the associated prototypical expression pattern, which is 13 also conceived of as an invariant unity. While such methods enjoy some success in laboratory 14 settings with constrained stimulus material, they do not seem to fare particularly well in more 15 realistic settings. This is not very surprising as there is mounting evidence that neither emotions 16 nor their expressions are invariant unities and that, in consequence, there are no unambiguous 17 prototypical expressions, even for so-called basic emotions, let alone the myriad of so-called com-18 plex or of mixed emotions (see Mortillaro, et al. in preparation; Scherer 1992, 2001; Scherer and 19 Ellgring 2007a). To give a single, but powerful example—one would expect that infants show 20 clear prototypical patterns of very basic emotions like surprise; however, a wealth of empirical 21 evidence shows that this is not the case (Scherer et al. 2004b). Thus, if there are no prototypical 22 emotion expressions, there are no ground truths that could be learned by automatic algorithms 23 (quite apart from the problems of the choice of a representative corpus). The exception might be 24 expression patterns from the extreme end of the pull effect continuum-emoticons. But even 25 actor portrayals of emotion, which can also be considered to be driven mostly by pull effects 26 (Bänziger and Scherer, submitted), are extremely variable and only rarely show the predicted 27 prototypes, for example, in terms of complete facial action unit configurations (Scherer and 28 Ellgring 2007a). 29

It may well be that holistic matching methods lead us into a blind alley. They are unlikely to produce recognition results in realistic contexts that can be reliably used as a guide to behaviour. One could go even further and claim that there is no ground truth in emotion expression, given the variability and the rapid changeability of emotion processes as well as the tremendous amount of individual differences.

What is the alternative? Clearly, the most appropriate approach would be to teach service 35 robots the same perception mechanism that is used by humans. Humans do not use holistic 36 matching but integrative analytic inference. Specifically, I have suggested that human emotion 37 perception can be best described by the Brunswikian lens model (adapted from Bänziger and 38 Scherer, submitted; see also Scherer 2003). The sender expresses (consciously or unconsciously) 39 underlying emotional states by a vector of distal (objectively measurable) cues in facial, vocal, or 40 bodily behaviour. These cues are transmitted via the appropriate communication channels to a 41 receiver. They may be distorted or weakened in the transmission process. The sensorium and 42 brain association areas of the receiver will represent these cues in a proximal fashion, i.e. as sub-43 jective impressions, which may be more or less faithful representations of the distal quality of the 44 cues (due to perception, attention, or short-term memory processes). The receiver then infers or 45 attributes an emotional state to the sender on the basis of stored probabilistic relationships. Both 46 encoding and decoding mechanisms are different for push and pull effects. 47

()

How can this model help in our quest to improve decoding competence? One important issue 1 2 is that the model does not assume correct recognition of the true underlying state. This would require that the distal cues completely map the state, that the transmission is flawless, that the 3 proximal cues are equivalent to the distal ones, and that the inference rules exactly mirror the 4 encoding rules. It is unlikely that this happens very frequently. In addition, emotion is a process, 5 6 not a state and, in consequence, states, and corresponding emotions, change extremely rapidly. Therefore we might best operationally define receiving competence as the ability to infer and 7 attribute emotion processes in others as well or better than the upper quartile of the population 8 (using a quartile is arbitrary of course; it could also be any top percentile of the distribution). 9 What is essential is the definition of a criterion in terms of reaching a convergent attribution as 10 11 made by a group with known competence in emotion inference from expressive cues, rather than in terms of recognizing the 'true' emotion of the sender (which the latter may also be partially 12 unaware of; see Scherer 2005a). 13

()

One might well be able to teach the requisite skills to both humans and virtual agents if we had 14 the appropriate empirical data. We can use structural statistical models to represent the process 15 16 described by the Brunswikian model and estimate its ecological validity and the patterns of cue utilization by skilled receivers. Such data do not currently exist and unfortunately there is very 17 little research activity in this domain. In addition, the inference and attribution process needs to 18 be broken down further as it is likely that in many cases emotions are indirectly inferred from 19 expressive features that are driven by appraisal and action tendencies. One can hypothesize that 20 21 receivers first infer these direct causes of the expression and make an emotion attribution on this basis (Scherer 1992, 2003). 22

27 What about sending or encoding communication competence? As mentioned above, in the case of service robots, this should be entirely driven by pull effects. If there are no socially 24 desirable or prescribed (or strategic interest) target expressions, no emotional expression 25 should be shown (except possibly noncommittal baseline friendliness). If there are putative 26 sociocultural templates, they should be expressed in a fashion that is as authentic as possible. 27 Again, in order to teach these skills to humans and our service robots we would need empirical 28 data (obtained across cultures and subcultures) concerning the putative templates for different 29 situations and contexts. Obviously, it would have to be certain that the distal cues used in 30 the template are indeed interpreted in the desired way by skilled receivers (using structural 31 modelling based on a Brunswikian approach; see Bänziger and Scherer, submitted). Again, perti-32 nent research hardly exists although the methodology required does not represent any major 33 difficulties. 34

³⁵ Differential utility of emotion theories for dynamic modelling

Let us now turn towards more lofty aims—the implementation of autonomous virtual agents that 36 are actually capable of having emotions, albeit only virtual or artificial ones. Clearly, if these 37 agents are to be emotionally competent, the complete list of competencies outlined above would 38 39 be required. These skills would have to be implemented as part of a complete emotional architecture of the agent. In consequence, it is essential to decide on the definition of emotion one wants 40 to adopt (as there are unfortunately many different ways of defining an emotion; Scherer 2005a), 41 specifying its nature and function, and choosing a theory of emotion that allows computer imple-42 43 mentation. In the following section we will examine the different contenders in terms of their utility for the purpose at hand. 44

Psychological theories of emotion differ with respect to their assumptions on how the emotion
 components—cognitive processes, peripheral physiological responses, motivational changes,

()

DIFFERENTIAL UTILITY OF EMOTION THEORIES FOR DYNAMIC MODELLING 11

Examining PHASE Low-level High-level Goal/need Behaviour Behaviour Communication COMPONENTS S - sharing with evaluation evaluation priority setting preparation action execution alternatives others Cognitive Adaptational models Physiological Circuit & Appraisal discrete Motivational Expressive models emotion models Meaning & models construct. Motivational models **Dimensional models** Feeling

۲

Fig. 1.1.1 Mapping competing emotion theories in a space defined by phases of the emotion process and type of emotion component. (Reproduced from Scherer and Peper 2001.)

motor expression, and subjective feeling—are integrated and, particularly, how qualitatively
different emotional states are to be differentiated with respect to their patterning. They also differ
in their focus on specific stages of the process. Therefore, psychological models of emotion are
difficult to assess in terms of their merits for research on, and development of, emotionally competent agents. This certainly makes it difficult for computational modellers to decide which
model is the most appropriate for a particular research question or a particular application.
We will now review the major 'families' of emotion theories that are proposed in the literature

7 (for further details, see Moors 2009; Scherer 2000a, 2009c) and that can be considered as competi-8 tors for the modeller's choice. The purpose is to unravel some of the different strands pursued by 9 different theorists and to place the different models on a map that can serve for navigation. One 10 can use a two-dimensional coordinate system to plot different psychological theories of emotion 11 (see Scherer and Peper 2001), as illustrated in Figure 1.1.1. One dimension consists of the differ-12 ent components of the emotion, as described above: cognitive processes, peripheral physiological 13 responses, motivational changes, motor expression, and subjective feeling. The second dimension 14 consists of different phases of the emotion process and its consequences: low-level evaluation, 15 high-level evaluation, goal/need priority setting, examining action alternatives, behaviour prepa-16 ration, behaviour execution, and communication/sharing. Each of the different families of theo-17 ries described below is marked by a box situated in the region that represents the major 18 preoccupation of each theory with respect to phases and components. Lines emanating horizon-19 tally from some theories indicate that the theory also treats other phases in connection with its 20 focus. In what follows, a brief synthesis of the major families of theories is provided (following 21 Scherer and Peper 2001). 22

23 Adaptation theories

Under this heading, one can group theorists who emphasize that the emotion system has an 24 important adaptive function, and is primed by evolution to detect stimuli that are vitally signifi-25 cant for the organism's well-being. Öhman (1987) suggests that organisms are evolutionarily 26 'prepared' for the evaluation of certain contingencies, allowing the detection of threat stimuli in 27 a pre-attentive mode and preparing appropriate physiological orienting or defence reactions. 28 LeDoux (1996) also highlights pre-attentive emotion elicitation and postulates direct projections 29 30 within the brain from the sensorium and thalamus to the amygdala, which in turn trigger rudimentary viscero-motor and behavioural responses. Both theorists acknowledge that there is a 31 second phase, characterized by higher-level attention-driven evaluation. Because of the emphasis 32 on biologically prepared, pre-attentive processes, both theorists focus on fear-inducing stimuli, 33

ED: Pls check and confirm S ok here?

1 such as electric shocks, spiders, or snakes, and the resulting emotion of fear, and were able to

2 confirm their hypotheses in several empirical studies.

3 Dimensional theories

Emotions can be easily differentiated by their position on a pleasantness-unpleasantness 4 (or valence) and an arousal (or activation) dimension (varying on a continuum from active to 5 passive). This allows one to distinguish between negative and positive emotions of different degrees of intensity and arousal. Dimensional theories have been very popular because of the 7 economical fashion in which they capture valence and arousal differences between emotions. Like 8 Wundt's (1905) pioneering work (who, in addition to pleasantness-unpleasantness and restactivation, suggested a third dimension, relaxation-attention), most dimensional models focus 10 11 on the 'subjective feeling' component of emotion. In consequence, much of the research in this tradition uses verbal labels (Davitz 1969; Russell 1980, 1983), in ways that are quite comparable 12 to the earlier three-dimensional model of verbal meaning (Osgood, et al. 1957). A large number 13 of factor-analytic studies have supported the fact that verbal labels can be very reliably mapped 14 into a valence by arousal space (Barrett and Russell 2009). 15

16 Appraisal theories

Appraisal theories posit that most (but not all) emotions are elicited by a cognitive (but not neces-17 sarily conscious or controlled) evaluation of antecedent situations and events (see Ellsworth and 18 Scherer 2003; Scherer 1999a; Scherer, et al. 2001 for overviews) and that the patterning of the 19 reactions in the different response domains is driven by the results of this evaluation process. 20 Arnold (1960) and Lazarus (1968) pioneered the explicit assumption that subjective appraisal, 21 specifically the evaluation of the significance of an event for the organism and its ability to cope 22 with the event, determines the nature of the respective emotion. Appraisal theorists following this 27 tradition have refined the conceptualization of appraisal (see Ellsworth and Scherer 2003; 24 Roseman and Smith 2001; Scherer 1999a). Thus, at one extreme, Lazarus (1991) has postulated a 25 theme-based appraisal reminiscent of discrete emotion theories. The component process model 26 proposed by Scherer (1984, 2001, 2009c), which assumes that there are as many different emo-27 tional states as there are differential patterns of appraisal results, is located at the other extreme of 28 appraisal approaches. Intermediate positions are represented by appraisal theorists such as 29 30 Ellsworth (1991; Smith and Ellsworth 1985), Smith (1989; Smith and Kirby 2001), Roseman (1984; Roseman, et al. 1994), Frijda (1986, 2007), and Weiner (1985). These theorists take a more 31 eclectic view of the issue concerning the number and the 'basicness' of emotions. However, they 32 all propose that a specific set of cognitive appraisal or evaluation dimensions or criteria allows us 33 to predict which type of emotion will be experienced by an individual on the basis of the results 34 of the appraisal process. 35

Contrary to other models, appraisal theories render the link between elicitation of emotion and 36 response patterning more explicit. While dimensional emotion theorists doubt the existence of 37 differential emotion patterning (see Barrett 2006) or reduce response specificity to neurophysio-38 logical circuits or programs (as in the discrete emotion and circuit models; see Panksepp 1998a), 39 componential appraisal theorists make detailed predictions as to specific physiological, expres-40 sive, and motivational changes expected to be driven by appraisal results (Smith 1989; Smith and 41 Scott 1997; Scherer 1984, 1986, 2001, 2009c). This is justified by the assumption that the evalua-42 tion or appraisal of an event will lead to specific requirements for further information processing, 43 or to specific response or action tendencies, which are in turn determined by the motivational 44 tendency suggested as an adaptive response by the appraisal outcome. In consequence, appraisal 45

DIFFERENTIAL UTILITY OF EMOTION THEORIES FOR DYNAMIC MODELLING 13

1 theories include all components and phases of the emotion process shown in Figure 1.1.1,

()

2 suggesting a central determining role for the results of the evaluation on lower and higher cogni-

tive levels. As will be argued below, this aspect makes appraisal theories ideal candidates forcomputational modelling.

Over the last 20 years numerous empirical studies based on appraisal theories have been conducted and substantial experimental evidence for many of the predictions has been published. 6 For an overview, the reader is referred to reviews in a volume on appraisal theories (Scherer, 7 Schorr, and Johnstone 2001, in particular, chapters by Johnstone, van Reekum, and Scherer; 8 Kaiser and Wehrle; Pecchinenda, Roseman, and Smith; Smith and Kirby; Scherer). In addition to 9 using self-report, much of the work has made extensive use of objectively measured indicators of 10 appraisal processes such as physiological parameters and expressive behaviour. Thus, several 11 studies have demonstrated the efferent effects of appraisal checks on somatovisceral changes and 12 motor expression as markers of appraisal results (Aue and Scherer 2008; Aue, et al. 2007; Banse 13 and Scherer 1996; Johnstone, et al. 2005; Johnstone, et al. 2007; Scherer and Ellgring, 2007a; Van 14 Reekum, et al. 2004) and evidence for the sequential processing of appraisal check predicted by 15 the CPM (Aue, et al. 2007; Lanctôt and Hess 2007; Delplangue, et al. 2009; Flykt, et al. 2009; 16 17 Grandjean and Scherer 2008). Preliminary evidence on the synchronization predicted for felt emotional experiences has also been reported(Dan Glauser and Scherer 2008). 18

19 Motivational theories

The close relationship between emotional and motivational phenomena is often neglected 20 (Lazarus, et al. 1982). Some theorists, however, base their models centrally on this relationship. 21 One of the oldest theories in this group is that of Plutchik (1980), who has argued that the major 22 types of emotions can be derived from evolutionary continuous motivational primitives. Thus 23 love is seen as a correlate of parental care, fear as a signal of danger inducing a flight response, and 24 anger as an antagonistic emotion that prepares the organism to fight. Many other emotion theo-25 ries postulate similar motivational underpinnings (see also Frijda 1986). But Plutchik's theory 26 is a special case in that it bases emotion classification directly on fundamental kinds of psychobio-27 logical motivation. Another motivation-based account has been provided by Buck (1985), 28 who views emotions as 'read-outs' of motivational tendencies. There has been relatively little 29 experimental work in this tradition. 30

31 Circuit theories

Psychological theories of emotion have continually been influenced by evolving neuroscientific 32 knowledge of pathways or circuits in the brain. Such approaches attempt to use evidence from 33 functional neuroanatomy in order to understand emotion elicitation and differentiation in a com-34 parative perspective. Emotion networks had already been described by the pioneers of affective 35 neuroscience. Prominent advocates of this tradition have been Gray (1990) and Panksepp (1998a). 36 These models are all based on the assumption that the differentiation and the number of funda-37 mental emotions are determined by genetically coded neural circuits. They have stimulated a con-38 siderable amount of neuropsychological and psychophysiological research with human subjects. 39

40 Discrete (or basic) emotion theories

41 The most popular theoretical accounts of emotion are based on Darwin's (1872/1998) influential

42 book *The expression of emotion in man and the animals*. These theories claim the existence of

43 a limited number of basic or fundamental emotions such as anger, fear, joy, sadness, and disgust.

44 These models can be located close to the end of the emotion process shown in Figure 1.1.1,

()

the differentiation being mostly explained by patterning of effector mechanisms in behaviour
preparation or execution (similar to dimensional and circuit models). Following Darwin, theorists in this tradition suggest that, during the course of evolution, a limited number, generally
between 7 and 14, of basic or fundamental emotions have evolved. Each of these basic emotions
has its own eliciting conditions and its own physiological, expressive, and behavioural reaction
patterns.

()

Discrete emotion theory was pioneered by Tomkins (1962) who argued that a number of basic 7 or fundamental emotions could be conceived of as phylogenetically stable neuromotor programs. 8 These programs automatically trigger a pattern of reactions ranging from peripheral physiologi-9 cal responses to muscular innervation, particularly in the face. This tradition has been most 10 strongly developed by Ekman and Izard, who extended Tomkins' theory. They described the 11 discrete patterning of universal, prototypical facial expressions for a number of basic emotions 12 (Ekman 1972, 1992, 2003c; Ekman and Rosenberg 2005; Izard 1977, 1992; Levenson, et al. 1992). 13 A patterning of autonomic-endocrine reactions has also been suggested (Levenson, et al. 1990). 14

15 Lexical theories

The richness of emotion terms in most languages has given rise to a number of psychological and 16 philosophical models of emotion. One of the basic assumptions of these approaches seems to be 17 18 that semantic structure will point the theoretician to the underlying organization and determinants of the emotion domain. Thus, Oatley and Johnson-Laird (1996) focus on goal structures 19 implied by major emotion terms. Ortony, et al. (1988) provide a theoretical analysis of the seman-20 21 tic implicational structure underlying major emotion words. Shaver, et al. (1987) use cluster analysis to show the hierarchical meaning structure of the emotion lexicon. Only a small number 22 of experimental studies have examined these theories. 23

24 Social constructivist theories

An approach to defining emotion that is favoured by sociologists and anthropologists suggests 25 that the meaning of emotion is mostly constituted by socioculturally determined behaviour and 26 value patterns (Averill 1980; Shweder 1993). Advocates of this approach consider the psychobio-27 logical reaction components of emotion as secondary to the meaning of the emotion in a specific 28 sociocultural context. Often, theorists in this tradition also consider the emotion labels available 29 30 in a language as indicative of the emotional meaning structures in the respective culture (Lutz and White 1986). Both the lexical and the constructivist theories focus on the final phase of an emo-31 tion process: the communication or the sharing of the emotional experience with the social envi-32 ronment. This places heavy, if not exclusive, emphasis on the subjective feeling component. 33 Much of the evidence is based on field work. 34

35 Overlap

As is easily seen from the preceding discussion, there is quite a bit of overlap between these tradi-36 tions. Adaptation and motivation theories are quite compatible with appraisal theories. Similarly, 37 circuit and discrete (basic) emotion theories share many assumptions. These two groups differ 38 mostly with respect to the focus on different phases in the emotion process. Whereas circuit and 39 discrete (basic) emotion theories focus on the response end, assuming specific patterning (elicited 40 by typical situations), appraisal theories (and adaptation and motivation theories) focus on the 41 elicitation and evaluation phase at the beginning of the process, assuming that responses 42 are driven directly by the results. Lexical, dimensional, and constructivist theories focus on a still 43 later stage, that of categorization and labelling in the service of communication. Based on this 44

()

CHOOSING A THEORY AS THE BASIS FOR COMPUTATIONAL MODELLING OF EMOTION | 15

comparative evaluation, Scherer (2009*c*) has proposed that three large families of theories be
distinguished:

 (\mathbf{O})

appraisal theories in the widest sense, based on the writings of many philosophers and
psychologists, and comprising theories focusing on adaptation and motivation;

- 5 basic (or discrete) emotion theories, based on Darwin, including circuit theories;
- constructivist theories, loosely based on James (1890/1898) and Schachter and Singer (1962)
- 7 on the one hand and cultural relativism on the other, comprising dimensional, social
- 8 constructivist, and lexical theories.

9 Choosing a theory as the basis for computational modelling 10 of emotion

The preceding review of the competing models suggests that there is reasonable convergence on the view that emotion is considered by most theorists as a *bounded episode* in the life of an organism that is characterized as an *emergent pattern* of *component synchronization* preparing adaptive *action tendencies* to relevant events as defined by their *behavioural meaning* and seeking *control precedence* over behaviour (see also Frijda and Scherer 2009).

Each of the theoretical models described above captures and explains important facets of
the emotion phenomenon thus defined. As illustrated by the structural decomposition in
Figure 1.1.2, it is essential to determine exactly which of the many aspects of the emotion process
are highlighted by the various theories, and to what extent they can be mapped on to each other.
As shown above, many of the models can be integrated, if one assumes that different models
describe different components and phases of the emotion phenomenon (see also Scherer 2000*a*).

22 For example, one can argue that the valence and arousal dimensions represent a higher-order





5/26/2010 5:32:12 PM

 $(\mathbf{\Phi})$

factor space into which the so-called discrete or basic emotions can be plotted. Similarly, the basic 1 emotion 'families' (see Ekman 1992) can be seen as higher-order factors with respect to the highly 2 variable outcomes of appraisal processes. Scherer has proposed the concept of modal emotions 3 (1984, 1994b) to account for the existence of a limited number of such 'families', referring to 4 frequently occurring patterns of appraisal of events that are universally encountered by individu-5 6 als, such as sadness in the case of loss, or anger in the case of blocked goals. These common elements account for the fact that languages group these states together, using a single label. One 7 may need to go to an even lower level to identify individual emotion family members that share 8 common appraisal profiles (characterized by brief expressions, such as 'righteous anger'). The 9 lowest level might consist of the continuous adaptive changes that-according to component-10 process theory—are produced by single appraisals. Examples are the startle as well as defence and 11 orienting responses (which may be a part of a higher-order emotion such as surprise or fear). 12 Figure 1.1.2 shows these different levels as well as the mechanisms that seem to underlie the 13 grouping of lower-order units on a higher level. The figure also shows predictions as to which 14 mechanisms are likely to be specific to individuals, to language or culture, or universally shared. 15 It seems reasonable to start with the most comprehensive and most detailed theoretical

()

It seems reasonable to start with the most comprehensive and most detailed theoretical approach, and examine how this high-dimensional set of information can be mapped into a lower-dimensional space. It can be argued that the componential appraisal approaches, briefly reviewed above, represent the most comprehensive and detailed attempt to model emotion. This is due to the fact that most of them provide a detailed account of the elicitation mechanisms that produce differentiated emotions (i.e. appraisal criteria checking), predict concrete response patterns based on these appraisal profiles, and consider the construction of subjective feeling as based on these processes. In contrast, most other theories focus on higher levels of aggregation.

What are the elements that would be needed to construct a virtual agent with the ability to 24 respond with something approaching human emotion? If one knows exactly what level of resolu-25 tion one needs in an emotionally competent agent it is clearly appropriate to choose the model 26 that provides the most economical solution. It is rarely useful to gather a lot of information that 27 is never used thereafter. It is much easier to represent emotion in a two-dimensional space repre-28 senting pleasantness and arousal, or to use one of a finite number of basic emotions, than to use 29 detailed information on appraisal and response patterning. However, in choosing such an eco-30 nomical model, developers of affective agents need to be aware of their needs, given the design 31 specification of the agents to be built. In what follows, a non-exhaustive and non-systematic list 32 of the requirements for constructing a process model of human emotions is reviewed, and the 33 usefulness of the major theoretical models to fulfil the respective requirements is evaluated. 34

Number of components. As shown above, despite the consensus that emotions have several
 components, which interact with one other, many theories emphasize particular components
 and neglect others (see Figure 1.1.2). If computational modelling or agent implementation
 requires the participation and interaction of several components, care should be taken to
 choose a guiding emotion model that provides specifications for this essential feature.

Relevant events. Generally, events or situations are seen as elicitors of emotion episodes.
 Appraisal theorists assume that it is not the event itself, but the appraisal by the individual,
 that is decisive and that may change over time, in the course of reappraisal. Constructivist
 theories do not clearly specify how events affect continuous core affect. According to Russell
 (2003) individuals may attribute a certain core affect to an event.

Behavioural meaning. Appraisal theorists assume that the transactional evaluation of the
 event constitutes the behavioural meaning for the individual, insisting on the fact that it is
 only through the specific behavioural meaning of an event for an individual that the action

 (\blacklozenge)

CHOOSING A THEORY AS THE BASIS FOR COMPUTATIONAL MODELLING OF EMOTION 17

preparation following the appraisal process can have adaptive value. This is not a meaningful 1 2 feature for basic or constructivist theories. The former take the type of event as the discriminating factor; the latter see categorization and conceptualization of core affect as independent 3 from event evaluation. In consequence, it would seem difficult to model the assumptions of 4 basic or constructivist theories into an agent model as the former would require that specific 5 affect programs for a large number of events would need to be built into the model (which 6 would make the model circular and trivial) and the latter implies that the behavioural mean-7 ing of an event can only be understood in an ideographic fashion, which would require the 8 modelling of all possible individual differences and situational effects. 9

()

Adaptive responses. Most emotion theories assume some degree of functionality of emotion ٠ 10 11 (Nesse 2009). For basic emotion theories, the affect program is pre-programmed to deal with the eliciting event. In contrast, appraisal theories define the adaptive functions in terms of the 12 efferent results of individual appraisal checks that add up cumulatively to prepare appropriate 13 14 action tendencies (Ellsworth and Scherer 2003; Scherer 2001). Constructivist theories generally endorse the adaptive value of emotion but there is no justification for this claim in terms 15 of the postulated architecture and the criteria for functionality are not defined (see Barrett 16 2006). However, the modelling of adaptive function seems essential for the attempt to 17 18 create an emotion architecture for an autonomous virtual agent as adaptation to a specific environment and current goal states is of central importance. 19

Component synchronization. While the componential architecture of emotions is generally ٠ 20 admitted, only some appraisal theories, in particular the CPM (Scherer 2004, 2005a, b; see 21 Chapter 2.1, this volume), strongly insist on a process of synchronization and desynchroniza-22 tion of components within the bounded episode, to the point of making the degree of coher-23 ence a central criterion for the existence of an emotion (Scherer 2005b; Dan Glauser and 24 Scherer 2008). The synchronization assumption can be considered a major advantage for 25 computational implementation as it allows the building of some degree of coherence between 26 different response modalities into the model, which should add to stability. 27

Process modelling and dynamic change. Despite the general acceptance of the notion that emo-28 tion is a dynamic process, most emotion theories deal with discrete, unchanging emotional 29 states and do not specify mechanisms that allow analysing or modelling dynamic change over 30 time. While it is simpler and more economical to restrict modelling to highly circumscribed 31 discrete states, a realistic computational model of emotion requires true process modelling of 32 dynamic change over time with varying inputs. Only componential appraisal theories provide 33 the tools for such an endeavour. While modern constructivist theories (Russell 2003) 34 also propose continuously varying core affect, this is restricted to valence by arousal and no 35 determining input factors are specified. 36

Emergent properties. This refers to unexpected features of the process that may occur and 37 ٠ influence the overall process at different levels. The emotion process is intrinsically dynamic 38 and probably nonlinear, and the linear perspective often taken by theorists and modellers may 39 be insufficient to describe its complexity (Scherer 2000b, 2009b; Sander, et al. 2005). For 40 instance, eliciting events (input) are not limited to prototypical categories or predetermined 41 47 locations in a valence \times arousal space, and the system should not be equated to simple lookup functions with predetermined databases. Similarly, on the output side, care should taken 43 to model response patterning in detail, instead of postulating a small number of prototypical 44 affect programs with a single output. The basic emotion model is deterministic on a 45 macro level—a given stimulus or event will determine the occurrence of one of the basic emo-46 47 tions (through a process of largely automatic appraisal). In contrast, appraisal theories are (\bullet)

deterministic on a micro level—specific appraisal results or combinations thereof are expected to determine, in a more molecular fashion, specific action tendencies and the corresponding physiological and motor responses. Thus, appraisal theorists espouse *emergentism* assuming that the combination of appraisal elements in a recursive process is unfolding over time and that the ensuing reactions will form emergent emotions that are more than the sum of their constituents and more than instantiations of rigid categories, namely, unique emotional experiences in the form of qualia (see Scherer 2004, 2009*a*).

Bounded episode. Consistent with popular assumptions, both basic and appraisal theories consider emotions as bounded episodes in time, having a clear onset and a somewhat fuzzy offset. In contrast, constructivist theories assume that the stream of continuously varying core affect is segmented only by mental categorization and conceptualization. The latter are seen to depend entirely on the individual's construction and will thus vary widely over individuals, which makes it impossible to build a nomothetic model that can be applied, in a lawful manner, to different individuals.

Number and type of emotions. On one extreme, we find the notion of a limited number of ٠ 15 evolutionarily continuous adaptive emotion systems (held by many basic emotion theorists) 16 and, on the other, that of fuzzy, unpredictable state changes that achieve coherence only by 17 their place in a valence/arousal space and by conceptual classification, espoused by some con-18 structivists. In this debate, appraisal theorists are somewhere in the middle—they neither 19 accept the idea of a limited repertoire of basic, homogeneous emotions with highly prototypi-20 cal characteristics nor that of emotions being individually labelled points in two-dimensional 21 affect space. Rather, while assuming that there are widely varying types of emotions, they pos-22 tulate the existence of modal emotion families (Scherer 1994) with frequently occurring 23 24 appraisal profiles that have adaptive functions in dealing with quintessential contingencies in animal and human life. The insistence of constructivist theorists on individual and situational 25 differences and the absence of predictions do not predestine these theories as guides for model 26 building. Basic emotion theories have the disadvantage that they describe only a few emotions 27 28 in detail, some of which may not be too useful for modelling in agents (e.g. disgust). In contrast, appraisal theorists allow much more flexibility, including predictions for emotional 29 states that have no standard linguistic labels but can be distinguished on the basis of appraisal-30 driven response patterns. This may permit the modelling of emotions that are quite specific to 31 agents in a specific environment. 32

Variations of intensity and duration. Regrettably, there has been little interest in the study of 33 ٠ emotion intensity and duration (but see Edwards 1998; Frijda, et al. 1991; Sonnemans and 34 Frijda 1994). In general, emotion researchers working with experimental subjects have recorded 35 self-reported intensity, and sometimes duration, but have rarely used this information in their 36 theorizing. However, in animating an affective agent, the issue of intensity and duration of emo-37 tional expressions is crucial. In consequence, care should be taken to choose a guiding model 38 that makes predictions concerning differences in intensity or duration of emotion processes. 39 40 The guiding theory should at least take account of major differences between members of emotion families such as hot versus cold anger; anxiety versus fear, sadness versus despair, happiness 41 versus elation, etc. (see Banse and Scherer 1996). Currently, all models of emotion are under-42 specified in this respect, although some, like appraisal models, are more suited to deal with such 43 44 variations because of their more fine-grained structures.

• *Qualia differences*. Specifications of discrimination ability vary for models and agents. In some cases, only the most rudimentary distinctions need to be made, for example, absence or presence

47 of a particular emotion (anger in a client's voice, or the presence of general negative arousal).

CONCLUSION 19

In others, much finer discrimination is required. Clearly, the choice of model is based on this fundamental requirement. One of the issues of concern should be the capacity of the model to evolve. In many cases, one tends to start with a simple undifferentiated model but quickly sees the need for further development and differentiation. As shown above, a forward mapping from complex, high-information, lower-order models to simpler, low-dimensional, higherorder models is always possible, while the reverse is not true. Thus starting with a simple model allowing little differentiation may impede further development.

()

Response patterning. Virtual agents are becoming increasingly sophisticated, and it is predict-8 able that ever more emphasis will be placed on affective agents that have a highly differentiated 9 repertoire of response patterns in several modalities. Currently, much effort is being made to 10 11 improve facial and to some extent vocal expression. Interest is also developing in more natural animation of gestures and body movements. It is to be expected that interest in modelling 12 brain and peripheral physiological responses will increase in the future. In consequence, the 13 14 choice of guiding models should be informed by the capacity of different models to predict complex dynamic processes in response patterning. It would seem to be in the interest of 15 flexibility and realism that this should occur in a molecular and emergent fashion rather than 16 in a holistic and deterministic one. 17

Moving back and forth between levels. As shown above, different emotion theories focus 18 on different levels, dealing with phenomena of lower or higher order. As we have suggested, 19 mapping between theories is possible in one direction, but once information about a 20 lower level is lost, it cannot be retrieved. In consequence, it is important to determine to 21 what extent computational modelling or implementation of virtual agents requires moving 22 back and forth between levels, or whether it is sufficient to remain on a single level of analysis 23 and synthesis. The emotion models presented here vary with respect to affording this 24 possibility. 25

²⁶ Conclusion

Stepping back to match these requirements against the many different emotion theories described 27 above, it is easy to see that some theories are better suited to address certain of these requirements 28 than others. Basic emotion theories have been (and still are to some extent) the models of choice 29 in computer sciences and engineering. However, as shown above, if one accepts the central fea-30 tures of emotion outlined above, they do not fare so well both from a point of mapping theory to 31 underlying processes and with respect to the specification of mechanisms that allow the model-32 ling of the essentially emergent nature of dynamic emotion processes. In addition, the notion of 33 fairly rigid affect programs for a small number of basic emotions seriously limits the construction 34 of open, emergent architectures. If the aim is to compute emotion, in terms of a multicomponen-35 tial process over time, rather than constructively assigned labels of emotion, likely to vary greatly 36 from one individual to another in a rather unpredictable way, constructivist theories need to be 37 discarded (especially as the determining factors are underspecified and precise predictions of 38 mechanisms are absent). 39

The review of theories above suggests that appraisal theories of emotion constitute the most comprehensive way to represent the complexity of the emotion process, spanning the whole gamut from low-level appraisals of the eliciting event to high-level influence over behaviour. In addition, they present specific hypotheses for the underlying mechanisms that have received consistent support in experimental research. They may thus be the theories of choice for designing adaptive and evolving systems in complex environments as well as for experimental exploration of the emotion mechanism in virtual reality. First attempts to construct partial models based on ()

1 appraisal theory have yielded promising results (Gratch and Marsella 2004*a*,*b*; Marsella and

۲

- ² Gratch 2009; Scherer 1993; Wehrle and Scherer 2001).
- 3 To assure a sufficient degree of ecological validity and flexibility, it is essential to base compu-
- 4 tational models on the most recent insights concerning the architecture of the emotion process
- 5 and the essential role of dynamic change. In consequence, modellers should define clearly the
- 6 aims of their simulations against the requirements described above before choosing a specific
- 7 emotion theory to guide their work.

()